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# WEBTRENDS



## **NRCS Plant Materials Web Site Traffic Analysis**

[www.plant-materials.nrcs.usda.gov](http://www.plant-materials.nrcs.usda.gov)

Report Range: 12/01/2001 00:00:00 - 12/31/2001 23:59:59

Prepared By:

**NRCS**

**USDA**

on 06/13/02, 8:54:19

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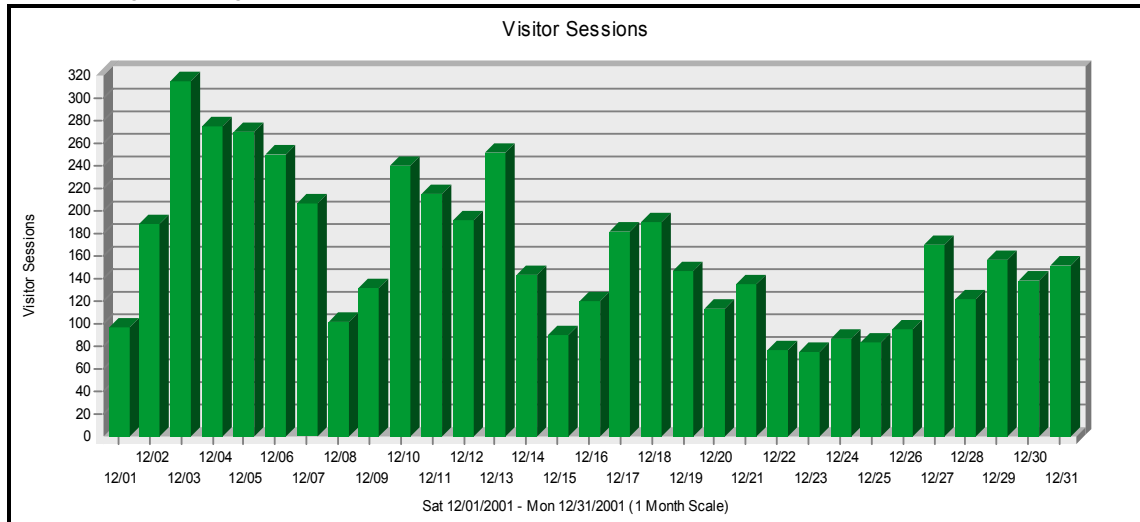
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## General Statistics

The General Statistics table includes statistics for hits, page views, visitor sessions, and visitors for this server during the designated time frame.



### Statistics - Report Range: 12/01/2001 00:00:00 - 12/31/2001 23:59:59

Hits	Entire Site (Successful)	61,709
	Average Per Day	1,990
	Home Page	2,665
Page Views	Page Views (Impressions)	17,308
	Average Per Day	558
	Document Views	17,148
Visitor Sessions	Visitor Sessions	5,030
	Average Per Day	162
	Average Visitor Session Length	00:08:11
	International Visitor Sessions	5.22%
	Visitor Sessions of Unknown Origin	23.51%
	Visitor Sessions from United States	71.25%
Visitors	Unique Visitors	2,814
	Visitors Who Visited Once	2,292
	Visitors Who Visited More Than Once	522

### General Statistics - Help Card



The Statistics table shows the date and time the report was generated. All dates and times refer to the location of the system running the analysis.

**Timeframe** - Beginning date and time of the log file.

**Hits** - A count of successful hits for the document not including the supporting graphic files on the page. Files considered web pages are those with the following extensions: .htm, .html, .asp, and a few others. These are defined by the File Types tab in the Options window.

**The total number of hits** - A count of all successful hits including HTML pages, pictures, forms, scripts, and downloaded files.

**Tip:** Visit [http://www.webtrends.com/support/hits\\_views\\_sessions.htm](http://www.webtrends.com/support/hits_views_sessions.htm) for a detailed explanation of pages and visitor sessions.

**Hits: Entire Site (Successful)** - A count of hits that had a "success" status code.

**Hits: Average Per Day** - Number of Successful Hits divided by the total number of days in the log.

**Hits: Home Page** - Number of times the home page was visited. This statistic is derived from the Home

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## General Statistics - Help Card

Page settings in the profile.

**Page Views (Impressions): Total** - A count of hits to pages defined as documents or forms in the File Types tab. You can define how forms and documents are counted by modifying the Document Extensions and File Types settings. The supporting graphics on pages are not counted.

**Page Views: Average Per Day** - Number of page views (impressions) divided by the total number of days in the log.

**Page Views: Document Views** - A count of hits to pages that are considered documents as defined by the File Types tab in the Options window. This does not include files that have been defined as forms.

**Visitor Sessions: Total** - A count of the visitor sessions to your site. The length of a visitor session is defined in the General tab in the Options window.

**Average Number of Visitor Sessions Per Day** - Number of visitor sessions divided by the total number of days in the log.

**Average Visitor Session Length** - Average of non-zero length visitor sessions in the log.

Visitor Session for International, Unknown, and the United States summarize the origin of visitors in percentages of hits. Geographic location is logged in the User Domain field. How it is reported is determined by the Domains tab in the Options window.

**Visitors** - A count of unique IPs for the period of the report, whether or not they were authenticated using domain names or cookies.

**Visitors: Unique Visitors** - Unique visitors are counted using the visitor's IP address, domain name, or cookie. Persistent cookies are defined in Cookies tab in the Options window. Cookies give the most accurate count.

**Visitors: Visitors Who Visited Once** - A count of visitor sessions that occurred only once throughout the log file.

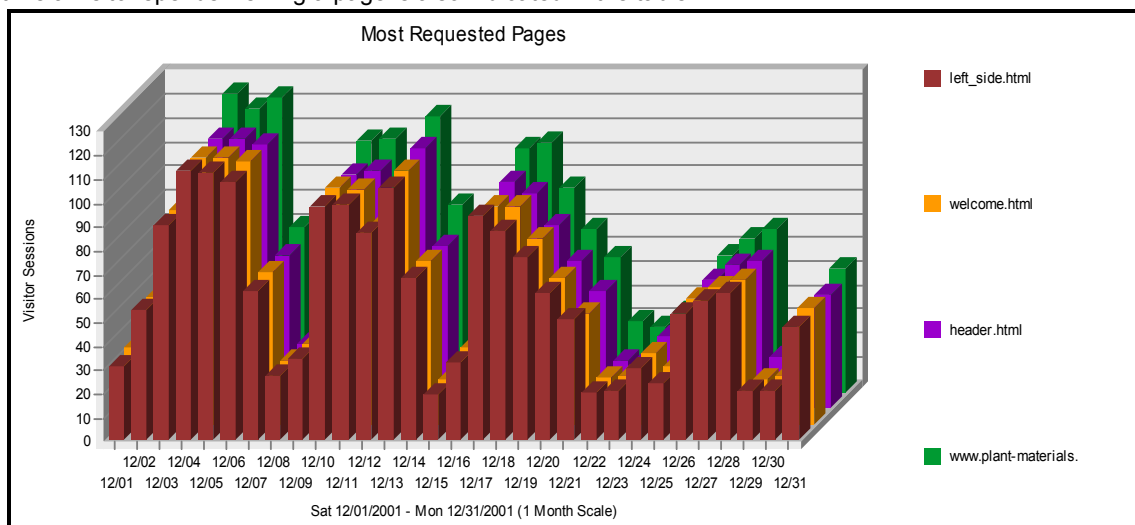
**Visitors: Visitors Who Visited More Than Once** - The count of visitor sessions that appeared more than once in the log file. By default a visitor session is 30 minutes.



The General Stats table gives a general overview of the Web site's performance and your visitor's behavior, helping you quickly assess areas to address. It can determine the report chapters to focus on for valuable site enhancement statistics.

## Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a visitor spends viewing a page is also indicated in the table.





Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
1	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	2,665	15.54%	2,100	00:00:16
2	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a>	2,392	13.94%	1,889	00:00:11
3	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a>	2,433	14.18%	1,877	00:02:07
4	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a>	2,363	13.78%	1,874	00:00:30
5	<a href="http://www.plant-materials.nrcs.usda.gov/pmcs.html">http://www.plant-materials.nrcs.usda.gov/pmcs.html</a>	272	1.58%	234	00:00:40
6	<a href="http://www.plant-materials.nrcs.usda.gov/seeding.html">http://www.plant-materials.nrcs.usda.gov/seeding.html</a>	203	1.18%	193	00:02:00
7	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/plant_sources.html">http://www.plant-materials.nrcs.usda.gov/plant_sources.html</a>	214	1.24%	188	00:00:58
8	<b>Related Websites</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/links.html">http://www.plant-materials.nrcs.usda.gov/websites/links.html</a>	181	1.05%	152	00:00:36
9	<b>Publications</b> <a href="http://www.plant-materials.nrcs.usda.gov/pubs/publications.html">http://www.plant-materials.nrcs.usda.gov/pubs/publications.html</a>	168	0.97%	149	00:00:34
10	<b>Plant Materials Program   Program Information</b> <a href="http://www.plant-materials.nrcs.usda.gov/program_info.html">http://www.plant-materials.nrcs.usda.gov/program_info.html</a>	154	0.89%	141	00:01:07

Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
11	<a href="http://www.plant-materials.nrcs.usda.gov/seedpro.html">http://www.plant-materials.nrcs.usda.gov/seedpro.html</a>	129	0.75%	123	00:02:17
12	<a href="http://www.plant-materials.nrcs.usda.gov/id_guides/plantid.html">http://www.plant-materials.nrcs.usda.gov/id_guides/plantid.html</a>	117	0.68%	107	00:01:49
13	<b>Plant Materials Program   Releases</b> <a href="http://www.plant-materials.nrcs.usda.gov/releases.html">http://www.plant-materials.nrcs.usda.gov/releases.html</a>	118	0.68%	106	00:01:46
14	<b>Wildfire Restoration: Seeding and Planting</b> <a href="http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html">http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html</a>	103	0.6%	98	00:03:13
15	<b>Aberdeen Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/idpmc/">http://www.plant-materials.nrcs.usda.gov/idpmc/</a>	151	0.88%	95	00:00:24
16	<b>Aberdeen Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/idpmc/left_side.html">http://www.plant-materials.nrcs.usda.gov/idpmc/left_side.html</a>	96	0.55%	88	00:00:41
17	<b>Aberdeen Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/idpmc/welcome.html">http://www.plant-materials.nrcs.usda.gov/idpmc/welcome.html</a>	96	0.55%	87	00:00:40
18	<b>Aberdeen Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/idpmc/header.html">http://www.plant-materials.nrcs.usda.gov/idpmc/header.html</a>	94	0.54%	86	00:00:24
19	<b>Plant Materials Program   IntraNet</b> <a href="http://www.plant-materials.nrcs.usda.gov/intranet/intranet.html">http://www.plant-materials.nrcs.usda.gov/intranet/intranet.html</a>	96	0.55%	77	00:01:17
20	<a href="http://www.plant-materials.nrcs.usda.gov/biorip.html">http://www.plant-materials.nrcs.usda.gov/biorip.html</a>	82	0.47%	77	00:01:54
21	<b>Sources of Seed and Plants</b> <a href="http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html">http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html</a>	70	0.4%	70	00:02:12
22	<a href="http://www.plant-materials.nrcs.usda.gov/id_guides/herbaceous.html">http://www.plant-materials.nrcs.usda.gov/id_guides/herbaceous.html</a>	68	0.39%	63	00:05:21
23	<a href="http://www.plant-materials.nrcs.usda.gov/idpmc/idpmc.html">http://www.plant-materials.nrcs.usda.gov/idpmc/idpmc.html</a>	67	0.39%	62	00:03:44
24	<b>Directory of Wetland Plant Vendors in the United States</b> <a href="http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html">http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html</a>	66	0.38%	62	00:04:38
25	<a href="http://www.plant-materials.nrcs.usda.gov/references.html">http://www.plant-materials.nrcs.usda.gov/references.html</a>	54	0.31%	53	00:02:03
26	<b>Bismarck Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/ndpmc/">http://www.plant-materials.nrcs.usda.gov/ndpmc/</a>	64	0.37%	50	00:01:33
27	<a href="http://www.plant-materials.nrcs.usda.gov/copmc/copmc.html">http://www.plant-materials.nrcs.usda.gov/copmc/copmc.html</a>	48	0.27%	48	00:03:30
28	<b>Bridger Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/mtpmc/">http://www.plant-materials.nrcs.usda.gov/mtpmc/</a>	50	0.29%	45	00:01:25
29	<b>What's New in the NRCS Plant Materials Program - January 2001</b> <a href="http://www.plant-">http://www.plant-</a>	44	0.25%	44	00:03:20

Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/whatsnew/jan01.html				
30	<b>Untitled Document</b> http://www.plant-materials.nrcs.usda.gov/intranet/restricted/password.html	49	0.28%	43	00:00:12
31	<b>Related Web Sites: An A to Z Listing of Sites by Site Title</b> http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	45	0.26%	43	00:04:05
32	<b>Bismarck Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/ndpmc/header.html	48	0.27%	42	00:01:17
33	http://www.plant-materials.nrcs.usda.gov/intranet/restricted/poms/poms.html	46	0.26%	41	00:10:25
34	<b>Bismarck Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/ndpmc/welcome.html	43	0.25%	40	00:01:16
35	<b>Bismarck Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/ndpmc/left_side.html	43	0.25%	40	00:01:04
36	<b>Big Flats Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/nypmc/	58	0.33%	40	00:04:14
37	<b>Manhattan Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/kspmc/	52	0.3%	39	00:00:42
38	<b>Related Web Sites: An A to Z Listing of Sites by Site URL</b> http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	41	0.23%	37	00:02:22
39	<b>National Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/mdpmc/	41	0.23%	34	00:03:34
40	<b>Corvallis Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/orpmc/	45	0.26%	33	00:01:09
41	<b>Plant Materials Program</b> http://www.plant-materials.nrcs.usda.gov/what_we_do.html	32	0.18%	31	00:02:03
42	<b>Bridger Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/mtpmc/header.html	31	0.18%	31	00:02:17
43	<b>Bridger Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/mtpmc/left_side.html	30	0.17%	30	00:00:41
44	<b>Bridger Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/mtpmc/welcome.html	30	0.17%	30	00:00:26
45	<b>Plant Materials Program</b>	32	0.18%	30	00:03:09

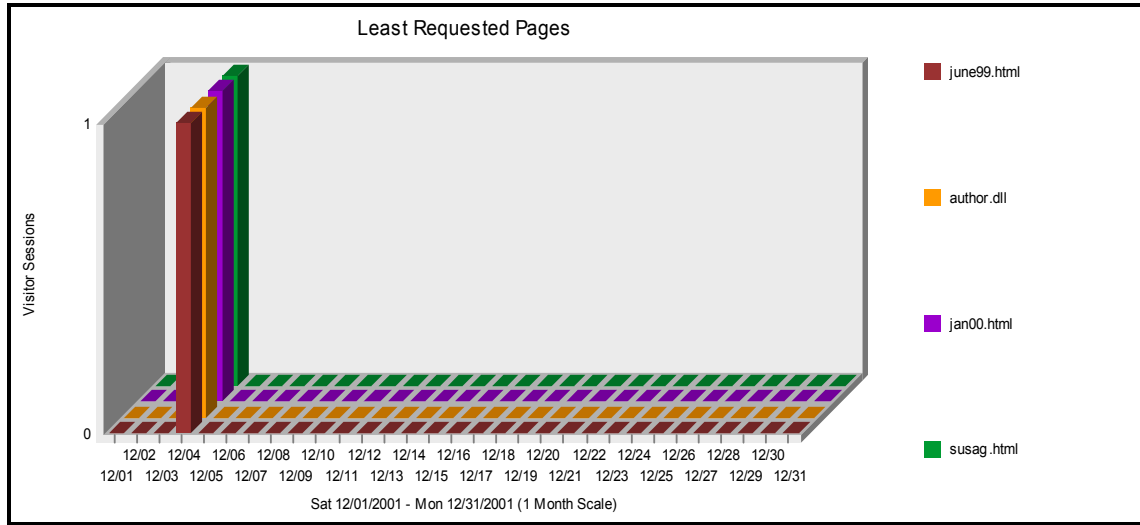


Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	http://www.plant-materials.nrcs.usda.gov/reinvention.html				
46	<b>Lockeford Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/capmc/	38	0.22%	29	00:01:25
47	<b>Cape May Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/njpmc/	31	0.18%	29	00:00:31
48	<b>Lockeford Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/capmc/header.html	29	0.16%	28	00:00:16
49	<b>Cape May Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/njpmc/welcome.html	30	0.17%	28	00:02:09
50	<b>Lockeford Plant Materials Center</b> http://www.plant-materials.nrcs.usda.gov/capmc/left_side.html	29	0.16%	28	00:00:51
Subtotal For the Page Views Above		13,481	78.61%	N/A	N/A
Total For the Log File		17,148	100%	N/A	N/A

Most Requested Pages - Help Card	
<p> This section identifies the most popular pages on the site. The number of views includes only the successful hits for the page itself. It does not include any hits for graphics, audio or video files. The percentage of total views is the percentage of hits for that page compared to all other page types.</p> <p><b>Tip:</b> The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p><b>Tip:</b> You can list all pages on the site by selecting a number of elements higher than the number of pages on the site.</p>	
<p> Most likely these pages are requested the most because of their content and design. Based on the theory that the most requested pages have effectively attracted visitors, you can use similar elements and approaches to improve the less popular pages. Consider the average view times to determine which content holds visitor's attention.</p>	

## Least Requested Pages



This section identifies the least popular pages on your Web site, and how often they were accessed.



## Least Requested Pages

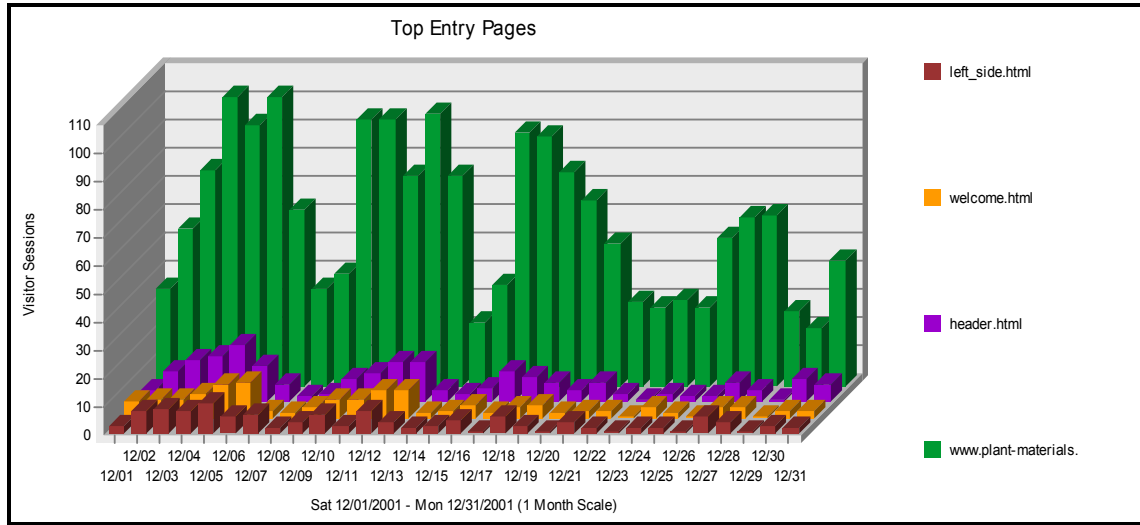
	Pages	Views	% of Total Views	Visitor Sessions
1	<b>Related Web Sites: Sustainable Agriculture</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/susag.html">http://www.plant-materials.nrcs.usda.gov/websites/susag.html</a>	1	0%	1
2	<b>What's New in the NRCS Plant Materials Program - January 2000</b> <a href="http://www.plant-materials.nrcs.usda.gov/whatsnew/jan00.html">http://www.plant-materials.nrcs.usda.gov/whatsnew/jan00.html</a>	1	0%	1
3	<a href="http://www.plant-materials.nrcs.usda.gov/vti_bin/vti_aut/author.dll">http://www.plant-materials.nrcs.usda.gov/vti_bin/vti_aut/author.dll</a>	1	0%	1
4	<b>What's New in the NRCS Plant Materials Program - June 1999</b> <a href="http://www.plant-materials.nrcs.usda.gov/whatsnew/june99.html">http://www.plant-materials.nrcs.usda.gov/whatsnew/june99.html</a>	1	0%	1
5	<b>What's New in the NRCS Plant Materials Program - July 1999</b> <a href="http://www.plant-materials.nrcs.usda.gov/whatsnew/july99.html">http://www.plant-materials.nrcs.usda.gov/whatsnew/july99.html</a>	1	0%	1
6	<b>What's New in the NRCS Plant Materials Program - August 1999</b> <a href="http://www.plant-materials.nrcs.usda.gov/whatsnew/aug99.html">http://www.plant-materials.nrcs.usda.gov/whatsnew/aug99.html</a>	1	0%	1
7	<b>What's New in the NRCS Plant Materials Program - September 1999</b> <a href="http://www.plant-materials.nrcs.usda.gov/whatsnew/sept99.html">http://www.plant-materials.nrcs.usda.gov/whatsnew/sept99.html</a>	1	0%	1
8	<b>What's New in the NRCS Plant Materials Program - October &amp; November 1999</b> <a href="http://www.plant-materials.nrcs.usda.gov/whatsnew/oct-nov99.html">http://www.plant-materials.nrcs.usda.gov/whatsnew/oct-nov99.html</a>	1	0%	1
9	<a href="http://www.plant-materials.nrcs.usda.gov/pfs/">http://www.plant-materials.nrcs.usda.gov/pfs/</a>	1	0%	1
10	<b>Related Web Sites: Coastal Resources</b> <a href="http://www.plant-">http://www.plant-</a>	1	0%	1

Least Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions
	materials.nrcs.usda.gov/websites/coast.html			
11	<b>Windbreaks and Shelterbelts Publications</b> http://www.plant-materials.nrcs.usda.gov/pubs/windbreak.html	1	0%	1
12	<b>Related Web Sites: Water Conservation and Use</b> http://www.plant-materials.nrcs.usda.gov/websites/water.html	1	0%	1
13	http://www.plant-materials.nrcs.usda.gov/intranet/restricted/poms/download/COPMS-POMSV2.exe	1	0%	1
14	<b>Mine Reclamation / High Metals Publications</b> http://www.plant-materials.nrcs.usda.gov/pubs/mine.html	1	0%	1
15	<b>Related Web Sites: Rare, Threatened and Endangered Species</b> http://www.plant-materials.nrcs.usda.gov/websites/rare.html	1	0%	1
16	http://www.plant-materials.nrcs.usda.gov/intranet/restricted/poms/download/COPMC-POMSV2.exe	1	0%	1
17	<b>Cropland Publications</b> http://www.plant-materials.nrcs.usda.gov/pubs/cropland.html	1	0%	1
18	<b>Related Web Sites: State and Local Government Sites</b> http://www.plant-materials.nrcs.usda.gov/websites/stgov.html	2	0.01%	2
19	<b>What's New in the NRCS Plant Materials Program - April 2000</b> http://www.plant-materials.nrcs.usda.gov/whatsnew/apr00.html	2	0.01%	2
20	<b>What's New in the NRCS Plant Materials Program - June 2000</b> http://www.plant-materials.nrcs.usda.gov/whatsnew/june00.html	2	0.01%	2

Least Requested Pages - Help Card	
<p> This section identifies the least popular pages on your Web site. The number of views only includes the successful hits for the page itself. It does not include any hits for graphics. The percentage of total views is the percentage of hits for that page compared to all other pages.</p> <p><b>Tip:</b> The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p><b>Tip:</b> You can list all pages on the site by setting the number of elements to a number higher than the number of pages on the site.</p>	
<p> There are many reasons that these pages are requested the least. Consider the content and the navigational tools or descriptions available to guide visitors to them. How do these pages differ from those that are most requested? Do the average view times indicate visitors are not attracted long enough to convey your message? This table may indicate areas on your site that may need attention.</p>	

## Top Entry Pages


This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Top Entry Pages			
	File	% of Total	Visitor Sessions
1	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	53.87%	1,857
2	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a>	6.46%	223
3	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a>	4.32%	149
4	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a>	3.74%	129
5	<b>Aberdeen Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/idpmc/">http://www.plant-materials.nrcs.usda.gov/idpmc/</a>	1.79%	62
6	<a href="http://www.plant-materials.nrcs.usda.gov/copmc/copmc.html">http://www.plant-materials.nrcs.usda.gov/copmc/copmc.html</a>	1.04%	36
7	<b>Related Web Sites: An A to Z Listing of Sites by Site Title</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html">http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html</a>	0.92%	32
8	<b>Sources of Seed and Plants</b> <a href="http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html">http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html</a>	0.92%	32
9	<b>Related Web Sites: An A to Z Listing of Sites by Site URL</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/allurl.html">http://www.plant-materials.nrcs.usda.gov/websites/allurl.html</a>	0.81%	28
10	<b>Bridger Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/mtpmc/">http://www.plant-materials.nrcs.usda.gov/mtpmc/</a>	0.75%	26
11	<b>Booneville Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/arpmc/">http://www.plant-materials.nrcs.usda.gov/arpmc/</a>	0.55%	19
12	<b>What's New in the NRCS Plant Materials Program - January 2001</b> <a href="http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html">http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html</a>	0.52%	18
13	<b>National Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/mdpmc/">http://www.plant-materials.nrcs.usda.gov/mdpmc/</a>	0.52%	18
14	<b>Big Flats Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/nypmc/">http://www.plant-materials.nrcs.usda.gov/nypmc/</a>	0.52%	18

Top Entry Pages			
	File	% of Total	Visitor Sessions
15	<b>Bismarck Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/ndpmc/">http://www.plant-materials.nrcs.usda.gov/ndpmc/</a>	0.52%	18
16	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/plant_sources.html">http://www.plant-materials.nrcs.usda.gov/plant_sources.html</a>	0.49%	17
17	<a href="http://www.plant-materials.nrcs.usda.gov/pmcs.html">http://www.plant-materials.nrcs.usda.gov/pmcs.html</a>	0.49%	17
18	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/mdpmc/about.html">http://www.plant-materials.nrcs.usda.gov/mdpmc/about.html</a>	0.46%	16
19	<b>Wildfire Restoration: Seeding and Planting</b> <a href="http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html">http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html</a>	0.46%	16
20	<a href="http://www.plant-materials.nrcs.usda.gov/seeding.html">http://www.plant-materials.nrcs.usda.gov/seeding.html</a>	0.46%	16
<b>Total For the Pages Above</b>		<b>79.69%</b>	<b>2,747</b>


### Top Entry Pages - Help Card

 This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she entered at the WT-QA.HTM page.

Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

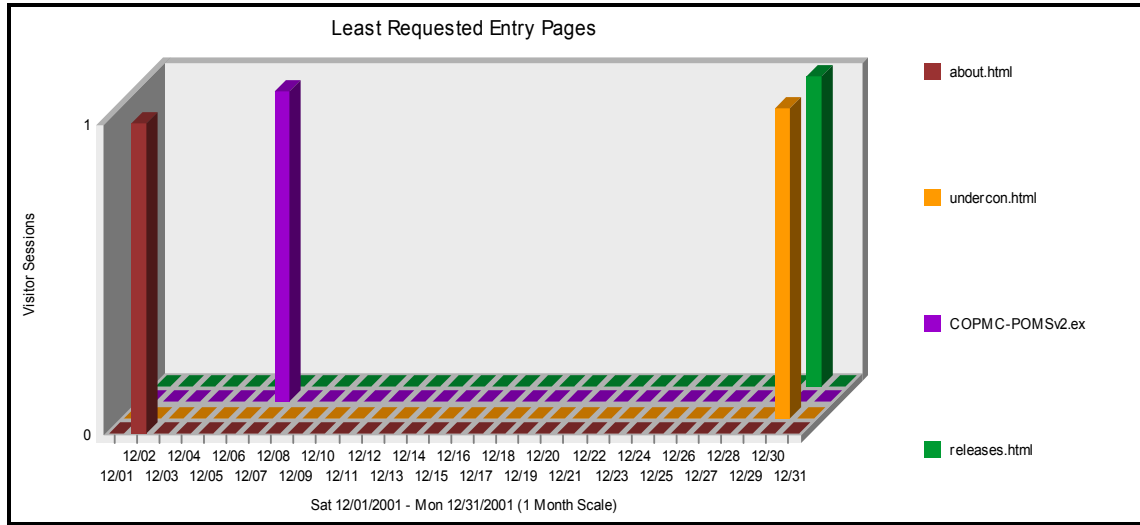
Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

**Tip:** Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are most effective. Consider updating meta-tags and links.

## Least Requested Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



### Least Requested Entry Pages

	File	% of Total	Visitor Sessions
1	Untitled Document <a href="http://www.plant-materials.nrcs.usda.gov/azpmc/releases.html">http://www.plant-materials.nrcs.usda.gov/azpmc/releases.html</a>	0.02%	1
2	<a href="http://www.plant-materials.nrcs.usda.gov/intranet/restricted/poms/download/COPMC-POMSV2.exe">http://www.plant-materials.nrcs.usda.gov/intranet/restricted/poms/download/COPMC-POMSV2.exe</a>	0.02%	1
3	Untitled Document <a href="http://www.plant-materials.nrcs.usda.gov/mspmc/undercon.html">http://www.plant-materials.nrcs.usda.gov/mspmc/undercon.html</a>	0.02%	1
4	Untitled Document <a href="http://www.plant-materials.nrcs.usda.gov/kspmc/about.html">http://www.plant-materials.nrcs.usda.gov/kspmc/about.html</a>	0.02%	1
5	Untitled Document <a href="http://www.plant-materials.nrcs.usda.gov/etpmc/about.html">http://www.plant-materials.nrcs.usda.gov/etpmc/about.html</a>	0.02%	1
6	Untitled Document <a href="http://www.plant-materials.nrcs.usda.gov/txpmc/about.html">http://www.plant-materials.nrcs.usda.gov/txpmc/about.html</a>	0.02%	1
7	Manhattan Plant Materials Center <a href="http://www.plant-materials.nrcs.usda.gov/kspmc/header.html">http://www.plant-materials.nrcs.usda.gov/kspmc/header.html</a>	0.02%	1
8	<a href="http://www.plant-materials.nrcs.usda.gov/lapmc/lapmc.html">http://www.plant-materials.nrcs.usda.gov/lapmc/lapmc.html</a>	0.02%	1
9	Untitled Document <a href="http://www.plant-materials.nrcs.usda.gov/stpmc/staff.html">http://www.plant-materials.nrcs.usda.gov/stpmc/staff.html</a>	0.02%	1
10	Untitled Document <a href="http://www.plant-materials.nrcs.usda.gov/etpmc/undercon.html">http://www.plant-materials.nrcs.usda.gov/etpmc/undercon.html</a>	0.02%	1
11	Untitled Document <a href="http://www.plant-materials.nrcs.usda.gov/ndpmc/research.html">http://www.plant-materials.nrcs.usda.gov/ndpmc/research.html</a>	0.02%	1
12	Untitled Document <a href="http://www.plant-materials.nrcs.usda.gov/lapmc/staff.html">http://www.plant-materials.nrcs.usda.gov/lapmc/staff.html</a>	0.02%	1
13	Untitled Document <a href="http://www.plant-materials.nrcs.usda.gov/nypmc/about.html">http://www.plant-materials.nrcs.usda.gov/nypmc/about.html</a>	0.02%	1
14	Untitled Document	0.02%	1

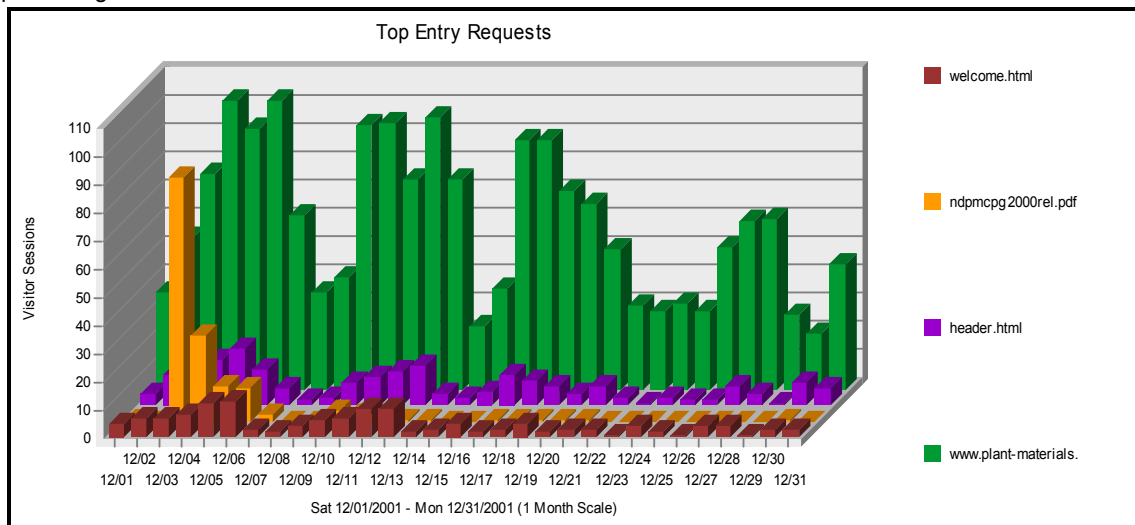
Least Requested Entry Pages			
	File	% of Total	Visitor Sessions
	<a href="http://www.plant-materials.nrcs.usda.gov/hipmc/staff.html">http://www.plant-materials.nrcs.usda.gov/hipmc/staff.html</a>		
15	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/wapmc/undercon.html">http://www.plant-materials.nrcs.usda.gov/wapmc/undercon.html</a>	0.02%	1
16	<b>Kika de la Garza Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/stpmc/welcome.html">http://www.plant-materials.nrcs.usda.gov/stpmc/welcome.html</a>	0.02%	1
17	<b>Kika de la Garza Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/stpmc/left_side.html">http://www.plant-materials.nrcs.usda.gov/stpmc/left_side.html</a>	0.02%	1
18	<b>Los Lunas Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/nmpmc/header.html">http://www.plant-materials.nrcs.usda.gov/nmpmc/header.html</a>	0.02%	1
19	<b>Tucson Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/azpmc/header.html">http://www.plant-materials.nrcs.usda.gov/azpmc/header.html</a>	0.02%	1
20	<b>Upper Colorado Environmental Plant Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/copmc/left_side.html">http://www.plant-materials.nrcs.usda.gov/copmc/left_side.html</a>	0.02%	1
<b>Total For the Pages Above</b>		<b>0.58%</b>	<b>20</b>

#### Least Requested Entry Pages - Help Card

<p><b>?</b> This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters <a href="http://www.WebTrends.com/WT-QA.HTM">http://www.WebTrends.com/WT-QA.HTM</a>, he/she entered at the WT-QA.HTM page.</p> <p>Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.</p> <p>Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.</p> <p><b>Tip:</b> Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p>	<p><b>💡</b> This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are least effective. Consider updating meta-tags and links.</p>
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## Top Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.




## Top Entry Requests

	File	% of Total	Visitor Sessions
1	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	36.64%	1,843
2	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a>	4.39%	221
3	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/ndpmcpg2000rel.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/ndpmcpg2000rel.pdf</a>	3.28%	165
4	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a>	2.88%	145
5	<a href="http://www.plant-materials.nrcs.usda.gov/main[1].css">http://www.plant-materials.nrcs.usda.gov/main[1].css</a>	2.56%	129
6	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a>	2.48%	125
7	<a href="http://www.plant-materials.nrcs.usda.gov/images/dot.gif">http://www.plant-materials.nrcs.usda.gov/images/dot.gif</a>	2.4%	121
8	<a href="http://www.plant-materials.nrcs.usda.gov/images/border.jpg">http://www.plant-materials.nrcs.usda.gov/images/border.jpg</a>	1.65%	83
9	<a href="http://www.plant-materials.nrcs.usda.gov/images/top_side.jpg">http://www.plant-materials.nrcs.usda.gov/images/top_side.jpg</a>	1.53%	77
10	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf</a>	1.25%	63
11	<b>Aberdeen Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/idpmc/">http://www.plant-materials.nrcs.usda.gov/idpmc/</a>	1.21%	61
12	<a href="http://www.plant-materials.nrcs.usda.gov/images/logo_a.gif">http://www.plant-materials.nrcs.usda.gov/images/logo_a.gif</a>	1.21%	61
13	<a href="http://www.plant-materials.nrcs.usda.gov/images/montage.jpg">http://www.plant-materials.nrcs.usda.gov/images/montage.jpg</a>	1.11%	56
14	<a href="http://www.plant-materials.nrcs.usda.gov/images/pmp_logo.jpg">http://www.plant-materials.nrcs.usda.gov/images/pmp_logo.jpg</a>	1.07%	54
15	<a href="http://www.plant-materials.nrcs.usda.gov/images/fire_image2_tn.jpg">http://www.plant-materials.nrcs.usda.gov/images/fire_image2_tn.jpg</a>	1.01%	51
16	<a href="http://www.plant-materials.nrcs.usda.gov/images/fire_image2_tnon.jpg">http://www.plant-materials.nrcs.usda.gov/images/fire_image2_tnon.jpg</a>	0.83%	42
17	<a href="http://www.plant-materials.nrcs.usda.gov/sources/bioeng.pdf">http://www.plant-materials.nrcs.usda.gov/sources/bioeng.pdf</a>	0.61%	31
18	<a href="http://www.plant-materials.nrcs.usda.gov/images/approved_sm.gif">http://www.plant-materials.nrcs.usda.gov/images/approved_sm.gif</a>	0.57%	29
19	<a href="http://www.plant-materials.nrcs.usda.gov/images/info.gif">http://www.plant-materials.nrcs.usda.gov/images/info.gif</a>	0.53%	27
20	<a href="http://www.plant-materials.nrcs.usda.gov/copmc/copmc.html">http://www.plant-materials.nrcs.usda.gov/copmc/copmc.html</a>	0.49%	25
<b>Total For the Requests Above</b>		<b>67.77%</b>	<b>3,409</b>




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### Top Entry Requests - Help Card

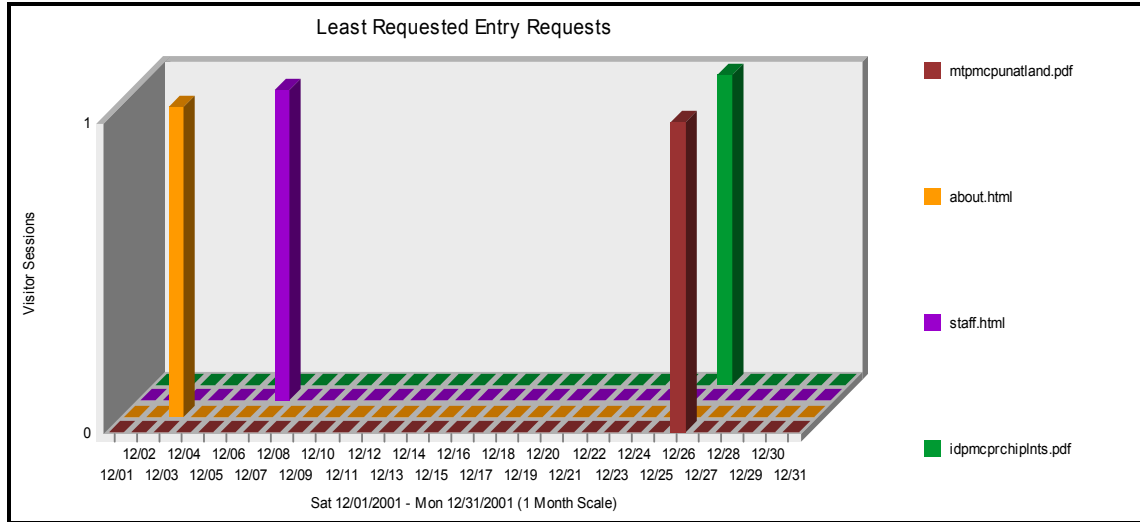
 This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

**Tip:** Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 Consider what is catching the attention of visitors most quickly and effectively.

## Least Requested Entry Requests


This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.



Least Requested Entry Requests			
	File	% of Total	Visitor Sessions
1	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/idpmcprchiplnts.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/idpmcprchiplnts.pdf</a>	0.01%	1
2	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/capmc/staff.html">http://www.plant-materials.nrcs.usda.gov/capmc/staff.html</a>	0.01%	1
3	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/stpmc/about.html">http://www.plant-materials.nrcs.usda.gov/stpmc/about.html</a>	0.01%	1
4	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcpunatland.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcpunatland.pdf</a>	0.01%	1
5	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcrcnjusc2brid.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcrcnjusc2brid.pdf</a>	0.01%	1
6	<a href="http://www.plant-materials.nrcs.usda.gov/flpmc/flpmc.html">http://www.plant-materials.nrcs.usda.gov/flpmc/flpmc.html</a>	0.01%	1
7	<b>Manhattan Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/kspmc/header.html">http://www.plant-materials.nrcs.usda.gov/kspmc/header.html</a>	0.01%	1
8	<a href="http://www.plant-materials.nrcs.usda.gov/idpmc/images/sitearea.gif">http://www.plant-materials.nrcs.usda.gov/idpmc/images/sitearea.gif</a>	0.01%	1
9	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/azpmcra9395.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/azpmcra9395.pdf</a>	0.01%	1
10	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/nmpmc/undercon.html">http://www.plant-materials.nrcs.usda.gov/nmpmc/undercon.html</a>	0.01%	1
11	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/mopmcpngsonu2mogerm.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/mopmcpngsonu2mogerm.pdf</a>	0.01%	1
12	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/nypmcabcvcr.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/nypmcabcvcr.pdf</a>	0.01%	1
13	<b>Golden Meadows Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/lapmc/header.html">http://www.plant-materials.nrcs.usda.gov/lapmc/header.html</a>	0.01%	1
14	<a href="http://www.plant-materials.nrcs.usda.gov/idpmc/irwpdp.html">http://www.plant-materials.nrcs.usda.gov/idpmc/irwpdp.html</a>	0.01%	1
15	<b>Related Web Sites: Horticultural and Gardening</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/hort.html">http://www.plant-materials.nrcs.usda.gov/websites/hort.html</a>	0.01%	1
16	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcrcnelcodupu.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcrcnelcodupu.pdf</a>	0.01%	1
17	<b>Related Web Sites: United States Department of Agriculture</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/usda.html">http://www.plant-materials.nrcs.usda.gov/websites/usda.html</a>	0.01%	1
18	<a href="http://www.plant-materials.nrcs.usda.gov/id_guides/images/seeds1.jpg">http://www.plant-materials.nrcs.usda.gov/id_guides/images/seeds1.jpg</a>	0.01%	1
19	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/mopmcp291143g.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/mopmcp291143g.pdf</a>	0.01%	1
20	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/idpmcnlview2.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/idpmcnlview2.pdf</a>	0.01%	1
<b>Total For the Requests Above</b>		<b>0.39%</b>	<b>20</b>

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### Least Requested Entry Requests - Help Card

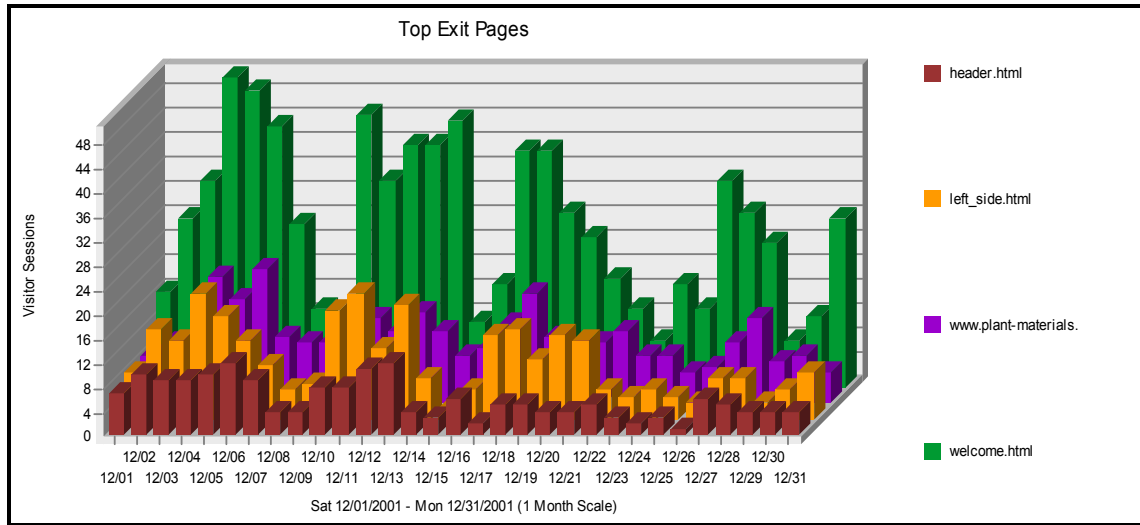
 This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

**Tip:** Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 Consider what isn't catching the attention of visitors very quickly or effectively.



## Top Exit Pages

This section identifies the pages visitors were on when they left the site. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total.



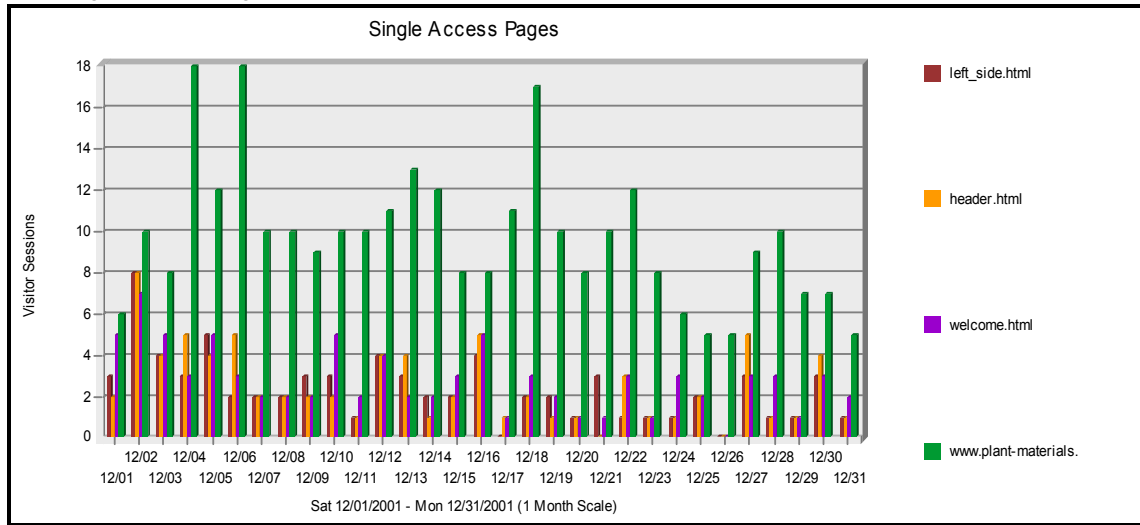
Top Exit Pages			
	Pages	% of Total	Visitor Sessions
1	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a>	24.36%	840
2	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	10%	345
3	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a>	8.93%	308
4	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a>	5.3%	183
5	<a href="http://www.plant-materials.nrcs.usda.gov/seeding.html">http://www.plant-materials.nrcs.usda.gov/seeding.html</a>	2.63%	91
6	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/plant_sources.html">http://www.plant-materials.nrcs.usda.gov/plant_sources.html</a>	1.68%	58
7	<a href="http://www.plant-materials.nrcs.usda.gov/seedpro.html">http://www.plant-materials.nrcs.usda.gov/seedpro.html</a>	1.65%	57
8	<b>Sources of Seed and Plants</b> <a href="http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html">http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html</a>	1.3%	45
9	<a href="http://www.plant-materials.nrcs.usda.gov/copmc/copmc.html">http://www.plant-materials.nrcs.usda.gov/copmc/copmc.html</a>	1.16%	40
10	<b>Wildfire Restoration: Seeding and Planting</b> <a href="http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html">http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html</a>	1.13%	39
11	<b>Plant Materials Program   Program Information</b> <a href="http://www.plant-materials.nrcs.usda.gov/program_info.html">http://www.plant-materials.nrcs.usda.gov/program_info.html</a>	1.1%	38
12	<b>Directory of Wetland Plant Vendors in the United States</b> <a href="http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html">http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html</a>	1.07%	37
13	<b>Related Web Sites: An A to Z Listing of Sites by Site Title</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html">http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html</a>	0.98%	34
14	<b>Related Web Sites: An A to Z Listing of Sites by Site URL</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/allurl.html">http://www.plant-materials.nrcs.usda.gov/websites/allurl.html</a>	0.84%	29
15	<a href="http://www.plant-materials.nrcs.usda.gov/pmcs.html">http://www.plant-materials.nrcs.usda.gov/pmcs.html</a>	0.84%	29
16	<b>What's New in the NRCS Plant Materials Program - January 2001</b> <a href="http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html">http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html</a>	0.81%	28

Top Exit Pages			
	Pages	% of Total	Visitor Sessions
17	<b>Related Websites</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/links.html">http://www.plant-materials.nrcs.usda.gov/websites/links.html</a>	0.81%	28
18	<a href="http://www.plant-materials.nrcs.usda.gov/intranet/restricted/poms/poms.html">http://www.plant-materials.nrcs.usda.gov/intranet/restricted/poms/poms.html</a>	0.78%	27
19	<a href="http://www.plant-materials.nrcs.usda.gov/id_guides/herbaceous.html">http://www.plant-materials.nrcs.usda.gov/id_guides/herbaceous.html</a>	0.75%	26
20	<a href="http://www.plant-materials.nrcs.usda.gov/biorip.html">http://www.plant-materials.nrcs.usda.gov/biorip.html</a>	0.69%	24
<b>Total For the Pages Above (only sessions starting on a valid document type are included)</b>		<b>66.89%</b>	<b>2,306</b>

Top Exit Pages - Help Card	
	This section identifies the pages visitors were on when they left the site. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on the site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.
	 Use this statistic to determine your visitors' satisfaction with their visits. Visitors may have left this page once they found what they were looking for, or they have lost interest or determined the content didn't apply, or for many other reasons. For example, if your top exit page is your home page, this may be an indication that you need a better approach.

## Single Access Pages

This section identifies the pages on the site that visitors access and exit without viewing any other page. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not counted in the total





### Single Access Pages

	Pages	% of Total	Visitor Sessions
1	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	24.65%	303
2	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a>	6.99%	86
3	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a>	6.26%	77
4	<b>Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a>	5.93%	73
5	<a href="http://www.plant-materials.nrcs.usda.gov/copmc/copmc.html">http://www.plant-materials.nrcs.usda.gov/copmc/copmc.html</a>	2.92%	36
6	<b>Sources of Seed and Plants</b> <a href="http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html">http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html</a>	2.52%	31
7	<b>Related Web Sites: An A to Z Listing of Sites by Site Title</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html">http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html</a>	2.44%	30
8	<b>Related Web Sites: An A to Z Listing of Sites by Site URL</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/allurl.html">http://www.plant-materials.nrcs.usda.gov/websites/allurl.html</a>	2.19%	27
9	<b>What's New in the NRCS Plant Materials Program - January 2001</b> <a href="http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html">http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html</a>	1.3%	16
10	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/mdpmc/about.html">http://www.plant-materials.nrcs.usda.gov/mdpmc/about.html</a>	1.3%	16
11	<b>National Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/mdpmc/">http://www.plant-materials.nrcs.usda.gov/mdpmc/</a>	1.05%	13
12	<a href="http://www.plant-materials.nrcs.usda.gov/seeding.html">http://www.plant-materials.nrcs.usda.gov/seeding.html</a>	1.05%	13
13	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/plant_sources.html">http://www.plant-materials.nrcs.usda.gov/plant_sources.html</a>	0.89%	11
14	<b>Untitled Document</b> <a href="http://www.plant-materials.nrcs.usda.gov/idpmc/releases.html">http://www.plant-materials.nrcs.usda.gov/idpmc/releases.html</a>	0.89%	11
15	<b>Wildfire Restoration: Seeding and Planting</b> <a href="http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html">http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html</a>	0.89%	11

Single Access Pages			
	Pages	% of Total	Visitor Sessions
16	<a href="http://www.plant-materials.nrcs.usda.gov/seedpro.html">http://www.plant-materials.nrcs.usda.gov/seedpro.html</a>	0.89%	11
17	<b>Bridger Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/mtpmc/">http://www.plant-materials.nrcs.usda.gov/mtpmc/</a>	0.81%	10
18	<b>Related Websites</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/links.html">http://www.plant-materials.nrcs.usda.gov/websites/links.html</a>	0.73%	9
19	<b>Directory of Wetland Plant Vendors in the United States</b> <a href="http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html">http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html</a>	0.65%	8
20	<b>Booneville Plant Materials Center</b> <a href="http://www.plant-materials.nrcs.usda.gov/arpmc/">http://www.plant-materials.nrcs.usda.gov/arpmc/</a>	0.65%	8
<b>Total For the Pages Above</b>		<b>65.09%</b>	<b>800</b>

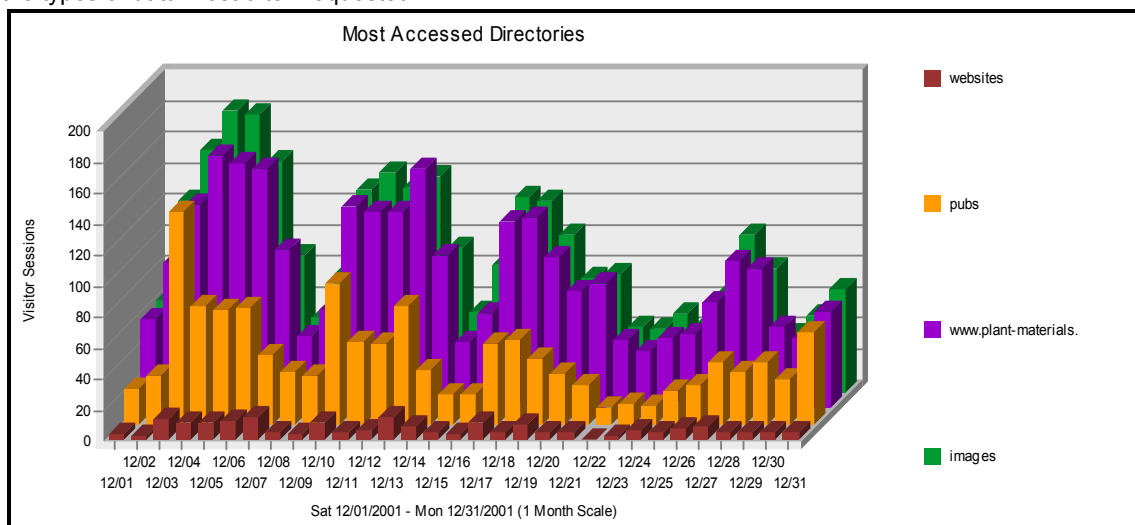
#### Single Access Pages - Help Card

 This section identifies the pages on the site that visitors access and exit without viewing any other page. This demonstrates where visitors enter and leave immediately. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not included in the total.

 This information can be helpful when considering the design of the site with respect to the type of visitors. Consider how well these pages convey your message. Do they need improvement to extend visitor sessions, or is it possible that you are attracting the wrong visitors with references to your site?

## Most Accessed Directories



This section analyzes accesses to the directories of the site. This information can be useful in determining the types of data most often requested.



Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
1	<a href="http://www.plant-materials.nrcs.usda.gov/images">http://www.plant-materials.nrcs.usda.gov/images</a>	29,462	47.74 %	58.28%	100,582	2,935
2	<a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	16,132	26.14 %	61.73%	45,807	2,798
3	<a href="http://www.plant-materials.nrcs.usda.gov/pubs">http://www.plant-materials.nrcs.usda.gov/pubs</a>	6,996	11.33 %	96.61%	537,453	1,388
4	<a href="http://www.plant-materials.nrcs.usda.gov/websites">http://www.plant-materials.nrcs.usda.gov/websites</a>	424	0.68%	87.26%	9,174	232
5	<a href="http://www.plant-materials.nrcs.usda.gov/idpmc">http://www.plant-materials.nrcs.usda.gov/idpmc</a>	1,012	1.63%	86.16%	12,573	173
6	<a href="http://www.plant-materials.nrcs.usda.gov/id_guides">http://www.plant-materials.nrcs.usda.gov/id_guides</a>	1,335	2.16%	91.76%	19,168	162
7	<a href="http://www.plant-materials.nrcs.usda.gov/mtpmc">http://www.plant-materials.nrcs.usda.gov/mtpmc</a>	381	0.61%	84.77%	3,020	118
8	<a href="http://www.plant-materials.nrcs.usda.gov/intranet">http://www.plant-materials.nrcs.usda.gov/intranet</a>	360	0.58%	77.22%	112,672	116
9	<a href="http://www.plant-materials.nrcs.usda.gov/sources">http://www.plant-materials.nrcs.usda.gov/sources</a>	146	0.23%	96.57%	1,630	99
10	<a href="http://www.plant-materials.nrcs.usda.gov/copmc">http://www.plant-materials.nrcs.usda.gov/copmc</a>	296	0.47%	84.79%	3,311	99
11	<a href="http://www.plant-materials.nrcs.usda.gov/ndpmc">http://www.plant-materials.nrcs.usda.gov/ndpmc</a>	431	0.69%	76.79%	3,326	93
12	<a href="http://www.plant-materials.nrcs.usda.gov/kspmc">http://www.plant-materials.nrcs.usda.gov/kspmc</a>	325	0.52%	78.76%	2,522	73
13	<a href="http://www.plant-materials.nrcs.usda.gov/mdpmc">http://www.plant-materials.nrcs.usda.gov/mdpmc</a>	250	0.4%	83.2%	1,906	73
14	<a href="http://www.plant-materials.nrcs.usda.gov/arpmc">http://www.plant-materials.nrcs.usda.gov/arpmc</a>	158	0.25%	86.7%	788	67
15	<a href="http://www.plant-">http://www.plant-</a>	329	0.53%	88.14%	2,258	67



Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
	materials.nrcs.usda.gov/capmc					
16	http://www.plant-materials.nrcs.usda.gov/mopmc	252	0.4%	82.14%	2,125	66
17	http://www.plant-materials.nrcs.usda.gov/wapmc	176	0.28%	82.95%	1,122	65
18	http://www.plant-materials.nrcs.usda.gov/nypmc	270	0.43%	95.92%	1,776	65
19	http://www.plant-materials.nrcs.usda.gov/mipmc	289	0.46%	82.35%	1,694	64
20	http://www.plant-materials.nrcs.usda.gov/orpmc	291	0.47%	85.91%	2,415	64

Most Accessed Directories - Help Card	
	This section analyzes accesses to your site's directories. The table lists the most accessed directories in decreasing order of the number of hits. Non-Cached % represents the percentage of hits that were not already in the visitor's browser cache. Use this information to determine the types of data most often requested.
	<b>Tip:</b> To focus your report, consider using the Directory filter to include or exclude directories and sub-directories.
	These trends indicate the content visitors are most interested in. Use this information to determine content areas to develop, which to focus on less, and how to arrange your content for optimal effect.

## Top Paths Through Site



This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
All Entry Pages	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a> <b>3.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a> <b>4.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a>	9.08%	313
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	8.79%	303
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a> <b>3.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a> <b>4.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a>	7.04%	243
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a> <b>3.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a> <b>4.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a>	2.58%	89
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a>	2.49%	86
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a>	2.23%	77
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a>	2.11%	73
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a> <b>3.Plant Materials Program</b>	1.76%	61

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	<a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a> <b>4.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a>		
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a> <b>3.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a> <b>4.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a> <b>5.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	1.56%	54
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a> <b>3.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a> <b>4.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a> <b>5.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/seeding.html">http://www.plant-materials.nrcs.usda.gov/seeding.html</a>	1.07%	37
	<b>1.</b> <a href="http://www.plant-materials.nrcs.usda.gov/copmc/copmc.html">http://www.plant-materials.nrcs.usda.gov/copmc/copmc.html</a>	1.04%	36
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a> <b>3.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a> <b>4.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a>	1.01%	35
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a> <b>3.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a> <b>4.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a> <b>5.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/seeding.html">http://www.plant-materials.nrcs.usda.gov/seeding.html</a>	0.98%	34

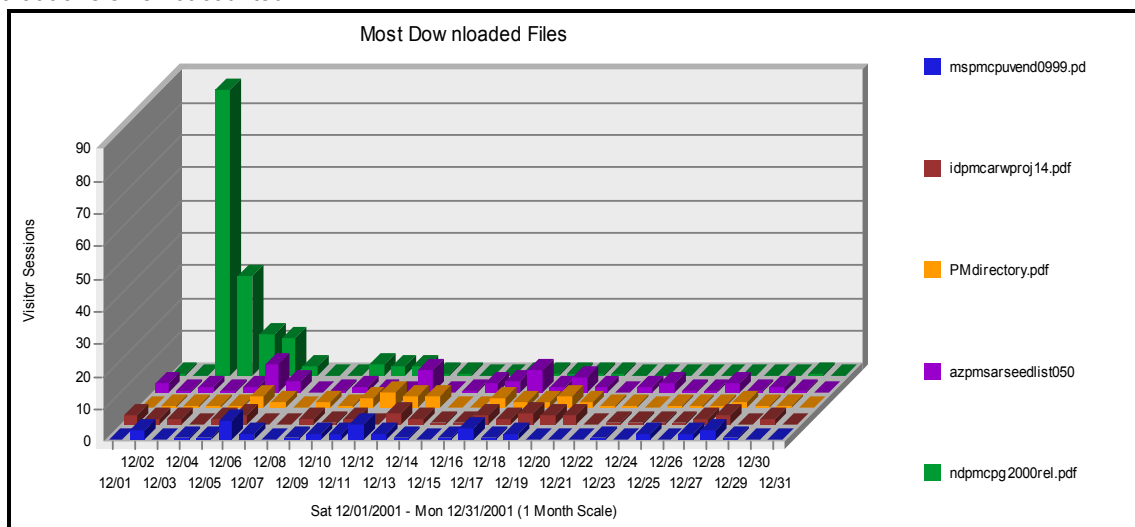
Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a> <b>3.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a> <b>4.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a> <b>5.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	0.89%	31
	<b>1.Sources of Seed and Plants</b> <a href="http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html">http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html</a>	0.89%	31
	<b>1.Related Web Sites: An A to Z Listing of Sites by Site Title</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html">http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html</a>	0.87%	30
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a> <b>3.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a> <b>4.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a> <b>5.http://www.plant-materials.nrcs.usda.gov/pmcs.html</b>	0.87%	30
	<b>1.Related Web Sites: An A to Z Listing of Sites by Site URL</b> <a href="http://www.plant-materials.nrcs.usda.gov/websites/allurl.html">http://www.plant-materials.nrcs.usda.gov/websites/allurl.html</a>	0.78%	27
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/header.html">http://www.plant-materials.nrcs.usda.gov/header.html</a> <b>3.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a> <b>4.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a> <b>5.http://www.plant-materials.nrcs.usda.gov/seedpro.html</b>	0.72%	25
	<b>1.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a> <b>2.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/left_side.html">http://www.plant-materials.nrcs.usda.gov/left_side.html</a> <b>3.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/">http://www.plant-materials.nrcs.usda.gov/</a>	0.66%	23

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	<a href="http://materials.nrcs.usda.gov/header.html">materials.nrcs.usda.gov/header.html</a> <b>4.Plant Materials Program</b> <a href="http://www.plant-materials.nrcs.usda.gov/welcome.html">http://www.plant-materials.nrcs.usda.gov/welcome.html</a> <b>5.</b> <a href="http://www.plant-materials.nrcs.usda.gov/id_guides/plantid.html">http://www.plant-materials.nrcs.usda.gov/id_guides/plantid.html</a>		

Top Paths Through Site - Help Card	
	This section shows you the most frequently traveled paths your visitors take when accessing the specified web pages.
	Use this information to evaluate the design of your web site. Where do people go from these pages? What pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

## Most Downloaded Files

This section identifies the most popular file downloads for the site. If an error occurred during the transfer, that transfer is not counted.



### Most Downloaded Files

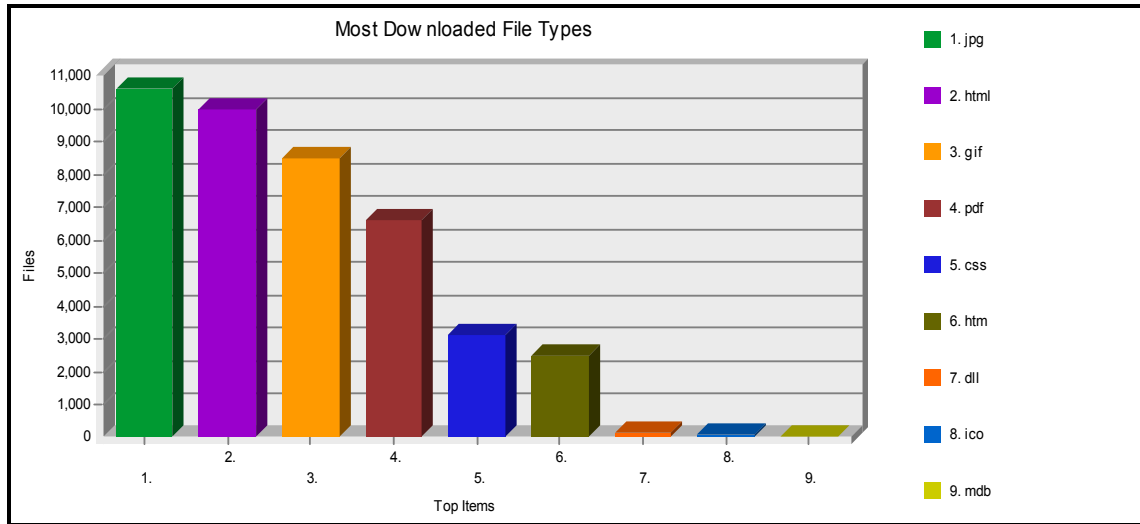
	File	No. of Downloads	% of Total Downloads	Session Downloads
1	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/ndpmcpg2000rel.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/ndpmcpg2000rel.pdf</a>	276	4.05%	166
2	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf</a>	405	5.94%	71
3	<a href="http://www.plant-materials.nrcs.usda.gov/PMdirectory.pdf">http://www.plant-materials.nrcs.usda.gov/PMdirectory.pdf</a>	153	2.24%	51
4	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf</a>	184	2.7%	51
5	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf</a>	375	5.5%	43
6	<a href="http://www.plant-materials.nrcs.usda.gov/sources/bioeng.pdf">http://www.plant-materials.nrcs.usda.gov/sources/bioeng.pdf</a>	76	1.11%	38
7	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcsygrstnd.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcsygrstnd.pdf</a>	108	1.58%	32
8	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/wapmctn290195.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/wapmctn290195.pdf</a>	79	1.16%	31
9	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/capmctn360195.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/capmctn360195.pdf</a>	70	1.02%	30
10	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf">http://www.plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf</a>	116	1.7%	29
11	<a href="http://www.plant-materials.nrcs.usda.gov/pubs/capmctn40039">http://www.plant-materials.nrcs.usda.gov/pubs/capmctn40039</a>	1,071	15.73%	29

Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
	6.pdf			
12	http://www.plant-materials.nrcs.usda.gov/pubs/wapmctn310596.pdf	74	1.08%	29
13	http://www.plant-materials.nrcs.usda.gov/pubs/mdpmcpurel99.pdf	137	2.01%	28
14	http://www.plant-materials.nrcs.usda.gov/pubs/mopmctn24.pdf	81	1.18%	27
15	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj6.pdf	51	0.74%	25
16	http://www.plant-materials.nrcs.usda.gov/pubs/idpmctn320200.pdf	93	1.36%	25
17	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj12.pdf	59	0.86%	25
18	http://www.plant-materials.nrcs.usda.gov/pubs/mdpmcnlpagaf01.pdf	59	0.86%	23
19	http://www.plant-materials.nrcs.usda.gov/pubs/idpmctn280101.pdf	54	0.79%	21
20	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9707.pdf	72	1.05%	21
Total For the Files Above		3,593	52.78%	N/A

Most Downloaded Files - Help Card	
<p><b>?</b> This section identifies the most popular file downloads for the site. The number of downloads indicates the number of times the file was successfully downloaded whereas the number of visitor sessions indicates the number of individuals who downloaded the file. If an error occurred during the transfer, that transfer is not counted.</p> <p><b>Tip:</b> You can use the File Types tab of the Options dialog box to specify the types of files included in this computation.</p> <p><b>Tip:</b> To focus your report, consider using the File Filter to include or exclude files or file types.</p>	
<p><b>💡</b> Most downloaded file types indicates the most popular data visitors are seeking. Files that don't appear on the list, or appear low on the list, may require maintenance, such as decreasing file size, or improving link placement.</p>	

## Most Downloaded File Types

This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals.



### Most Downloaded File Types

	File type	Files	K Bytes Transferred
1	jpg	10,618	115,800
2	html	10,023	88,255
3	gif	8,493	19,194
4	pdf	6,593	549,004
5	css	3,098	2,697
6	htm	2,477	4,742
7	dll	144	4,567
8	ico	91	43
9	mdb	56	87,129
10	js	51	699
11	doc	38	2,597
12	exe	10	21,689
Total Files & K Bytes Transferred		41,692	896,410

### Most Downloaded File Types - Help Card

**?** This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals. The types of files downloaded are listed in decreasing order of the number of file downloads, and the number of kilobytes transferred is given for each file type.

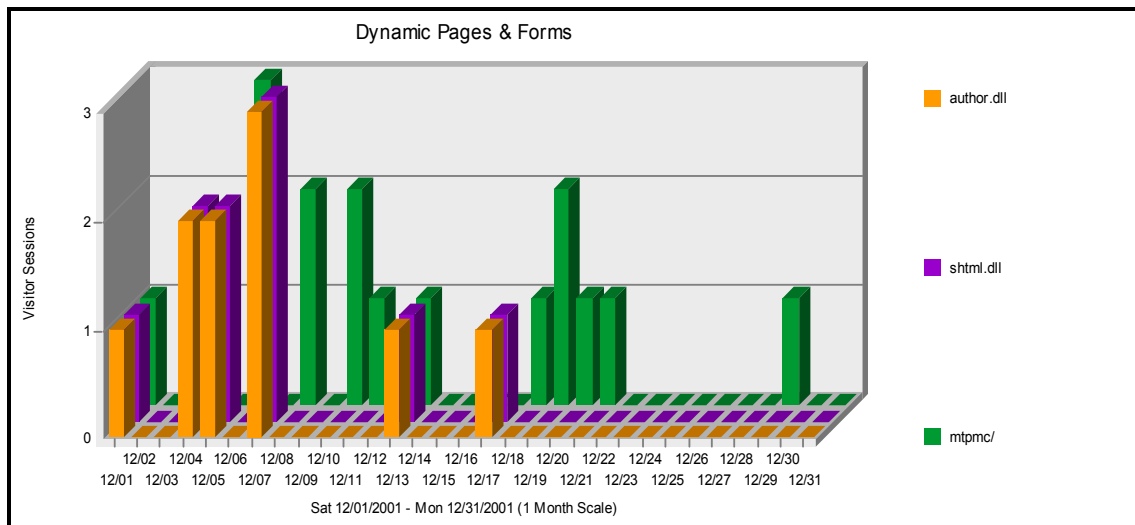
**Tip:** You can use the File Types tab in the Options dialog box to specify the types of files included in this table. **Tip:** To focus your report, consider using the File filter to include or exclude files or file types.

**?** This provides a general statistic for the type of data visitors are interested in downloading from your site. Use this to consider which download types require improvements for better conveying your message.



## Dynamic Pages & Forms

This section identifies the most popular dynamic pages and forms executed by the server. WebTrends counts any line with a Post command or a Get command with a "?" as a dynamic page, and shows only successful hits.



Dynamic Pages & Forms				
	Dynamic Pages	No. of Pages	% of Total	Visitor Sessions
1	http://www.plant-materials.nrcs.usda.gov/mtpmc/	17	10.62%	17
2	http://www.plant-materials.nrcs.usda.gov/_vti_bin/shtml.dll	24	15%	10
3	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	119	74.37%	10

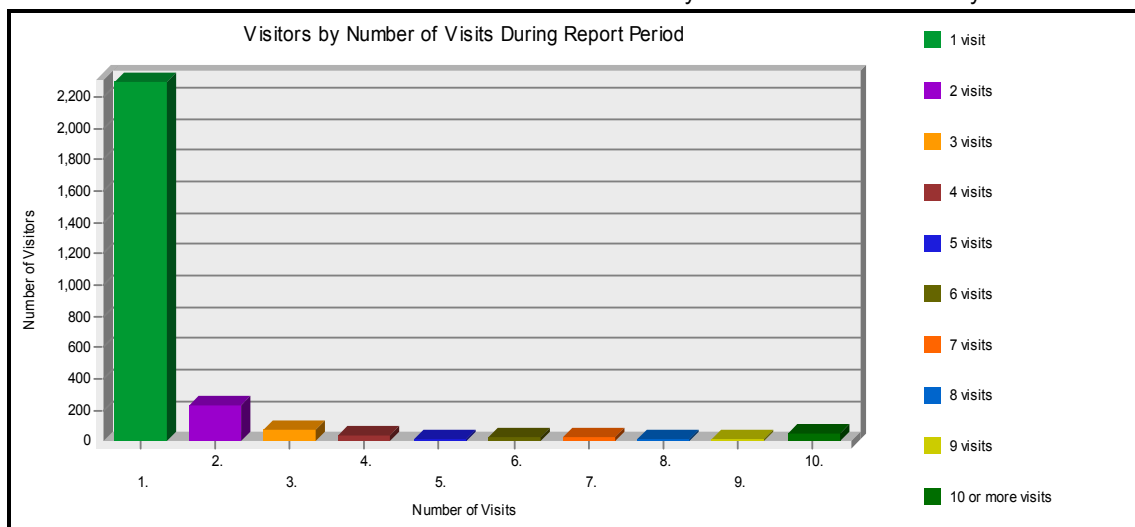
### Dynamic Pages & Forms - Help Card

? This section shows the dynamic pages and forms that are used the most.

💡 If you have a dynamic site, this table can be used with the Most Requested Pages table to determine your most popular pages. In addition, you can also use this information to place ads of higher value on the most popular pages.

## Visitors by Number of Visits During Report Period

This section shows the distribution of visitors based on how many times each visitor visited your site.



### Visitors by Number of Visits During Report Period

Number of Visits	Number of Visitors	% of Total Unique Visitors
1 visit	2292	81.44%
2 visits	238	8.45%
3 visits	77	2.73%
4 visits	46	1.63%
5 visits	22	0.78%
6 visits	31	1.1%
7 visits	24	0.85%
8 visits	22	0.78%
9 visits	13	0.46%
10 or more visits	49	1.74%

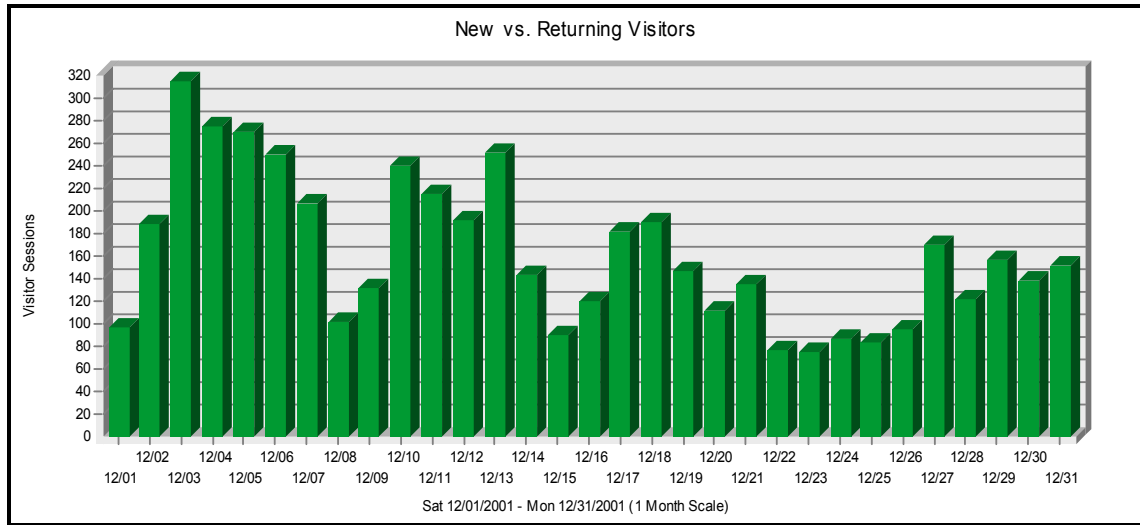
### Visitors by Number of Visits During Report Period - Help Card

**?** This section shows the distribution of visitors based on how many times each visitor visited your site. This covers visits made during the reporting period only; a visitor's visits before or after the reporting period do not contribute to the visitor's visit count.

**💡** This statistic is an indication of whether or not your site compels return visits. Updating web site content is one way to improve this statistic.

## New vs. Returning Visitors

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors identified by cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hit, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit (their previous visit happened before the start of this report period.)



### New vs. Returning Visitors

New or Returning Visitor	Number of Visitor Sessions	% of Total Sessions
Unknown	5,030	100.00%

### New vs. Returning Visitors - Help Card



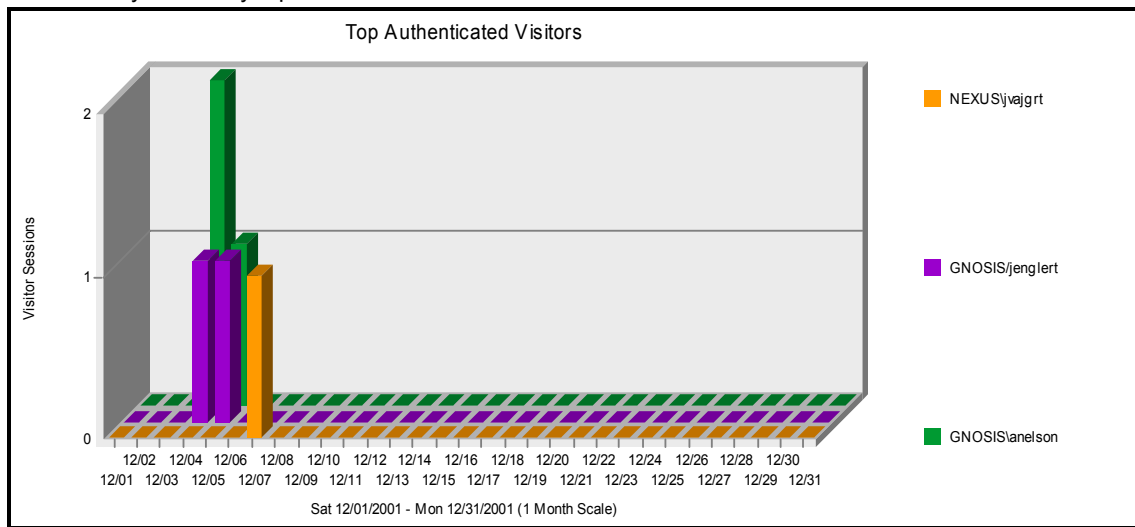
This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors who can be identified with cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hits, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit, and whose previous visit happened before the start of this report period. To get the most accurate information, make sure you set up the Cookies tab in the Options window to properly interpret the cookies you give to visitors.



By considering the ratio between new and returning visitors over a period of time, you can determine if your site is adequately attracting repeat visits. If you consistently have a high number of returning visitors, congratulations; you're doing a good job! However, if you are accustomed to seeing a low number of returning visitors, it's time to figure out why.

## Top Authenticated Visitors

This section identifies the true name and relative activity level of the visitors logging onto a server that requires user name and password. You may find more authenticated visitors than visitors (in the following table) as several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may come from a single IP address, authentication is a much more accurate way to identify top visitors.



### Top Authenticated Visitors

	Visitor	Hits	% of Total Hits	Visitor Sessions
1	GNOSIS\anelson	45	40.17%	3
2	GNOSIS\jenglert	5	4.46%	2
3	NEXUS\jvajgrt	62	55.35%	1
<b>Total</b>		<b>112</b>	<b>100%</b>	<b>6</b>

### Top Authenticated Visitors - Help Card



This section shows the authenticated users who visited your site the most.




You may use this information for your marketing efforts, such as special promotions or newsletters.

## Top Visitors


This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track sessions on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Top Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	crawl4.googlebot.com	338	0.54%	92
2	crawl1.googlebot.com	308	0.49%	68
3	crawl6.googlebot.com	113	0.18%	62
4	orcorvallil002.orcorvalli.fsc.usda.gov	1,308	2.11%	56
5	199.149.241.252	1,250	2.02%	53
6	JANET	1,366	2.21%	53
7	crawl2.googlebot.com	91	0.14%	53
8	199.155.251.247	4,718	7.64%	45
9	pmc1.orcorvalli.fsc.usda.gov	843	1.36%	36
10	crawl5.googlebot.com	53	0.08%	32
11	crawl3.googlebot.com	42	0.06%	26
12	crawl7.googlebot.com	30	0.04%	25
13	216.239.46.153	29	0.04%	22
14	mdbeltsvild001.mdbeltsvil.fsc.usda.gov	429	0.69%	20
15	mdbeltsvild003.mdbeltsvil.fsc.usda.gov	411	0.66%	20
16	216.239.46.83	28	0.04%	20
17	miroslaked003.fsc.usda.gov	401	0.64%	19
18	crawl9.googlebot.com	38	0.06%	18
19	nrsc5.mdbeltsvil.fsc.usda.gov	391	0.63%	17
20	wfp2.almaden.ibm.com	118	0.19%	17
Subtotal for Visitors Above		12,305	19.94%	754
Total		61,709	100%	5,030

### Top Visitors - Help Card

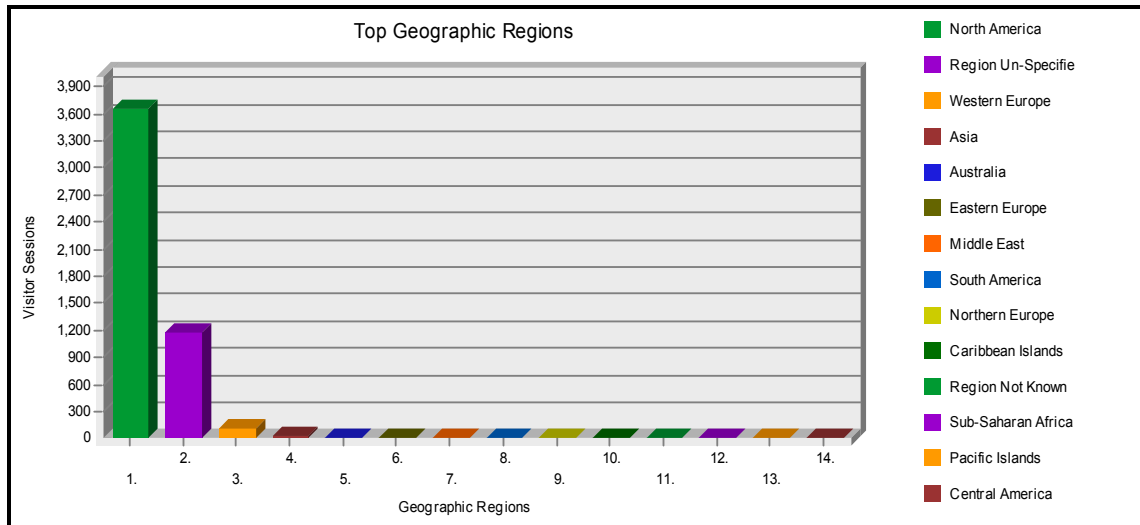
 This section identifies IP addresses and/or domain names of visitors and their relative activity level. If you use WebTrends cookies to track sessions on the site, WebTrends can differentiate hits from visitors with the same IP address.

**Tip:** Consider the Visitor Address Filter to include or exclude activity based on visitor IP or domain.

 Consider the visitors who use the site most, and tailor your site to their interests and needs. If this is an intranet, notice which employees use the site the most and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

## Top Geographic Regions

This section identifies the top locations of the visitors to the site by geographic region. The geographic region of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from North America, there is a small minority of domain names that exist outside of North America.



### Top Geographic Regions

	Geographic Regions	Visitor Sessions
1	North America	3,647
2	Region Un-Specified	1,183
3	Western Europe	116
4	Asia	27
5	Australia	14
6	Eastern Europe	12
7	Middle East	9
8	South America	8
9	Northern Europe	6
10	Caribbean Islands	3
11	Region Not Known	2
12	Sub-Saharan Africa	1
13	Pacific Islands	1
14	Central America	1
<b>Total</b>		<b>5,030</b>

### Top Geographic Regions - Help Card



This section identifies the top locations of the visitors to the site by geographic region. The geographic region is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from North America, there is a small minority that exist outside of North America.

If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top geographic regions in decreasing order of the number of hits.

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### Top Geographic Regions - Help Card

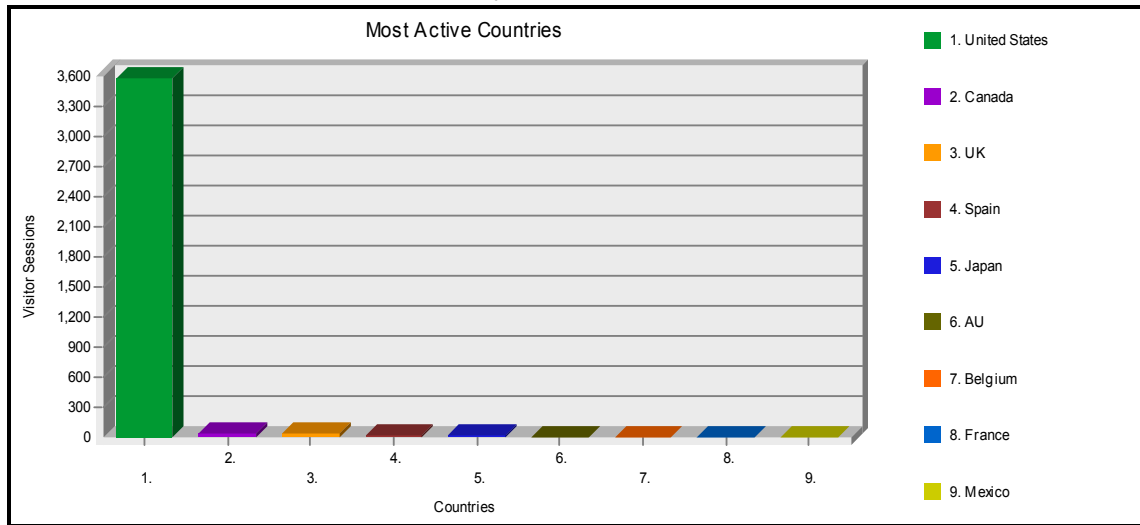
**Tip:** Consider the Visitor Address Filter to include or exclude activity based on visitor country.



This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

## Most Active Countries

This section identifies the top locations of the visitors to the site by country. The country of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.



### Most Active Countries

	Countries	Visitor Sessions
1	United States	3,584
2	Canada	55
3	UK	39
4	Spain	23
5	Japan	21
6	AU	14
7	Belgium	12
8	France	9
9	Mexico	8
10	Arab Emirates, United	8
11	Netherlands	7
12	Italy	7
13	Greece	7
14	Poland	5
15	Brazil	4
16	Switzerland	3
17	Austria	3
18	Sweden	3
19	Iceland	2
20	Germany	2
<b>Total</b>		<b>3,816</b>

### Most Active Countries - Help Card

? This section identifies the top locations of the visitors to the site by country. The country is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual



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### Most Active Countries - Help Card

geographic location. For example, while a vast majority of .com domain names are from the United States, there is a small minority that exist outside of the United States.

If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top countries in decreasing order of the number of hits.

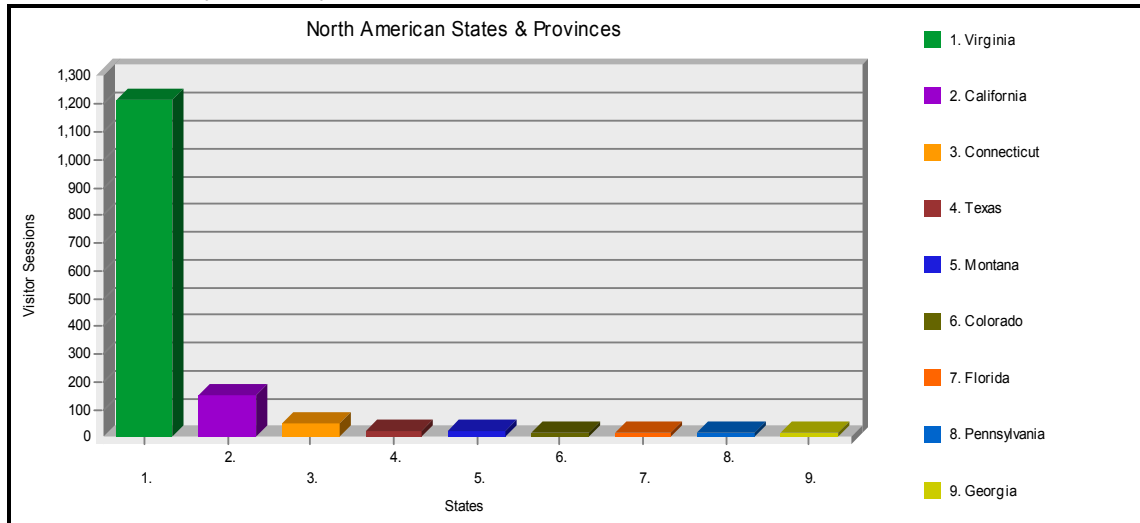
**Tip:** Consider the Visitor Address Filter to include or exclude activity based on visitor country.



This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

## North American States and Provinces

This section breaks down web site activity to show which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



### North American States & Provinces

	State	Visitor Sessions
1	Virginia	1,212
2	California	149
3	Connecticut	52
4	Texas	24
5	Montana	21
6	Colorado	20
7	Florida	18
8	Pennsylvania	17
9	Georgia	17
10	Massachusetts	15
11	Oregon	15
12	Missouri	14
13	New York	14
14	Illinois	12
15	Washington	12
16	Iowa	11
17	Minnesota	10
18	D.C.	9
19	Idaho	8
20	New Jersey	8
Total For the States Above		1,658

### North American States and Provinces - Help Card

? This section shows which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor (for example, individual visitors will often be seen as coming from the state where their ISPs are registered.) This information can only be displayed if reverse DNS lookups have been performed.

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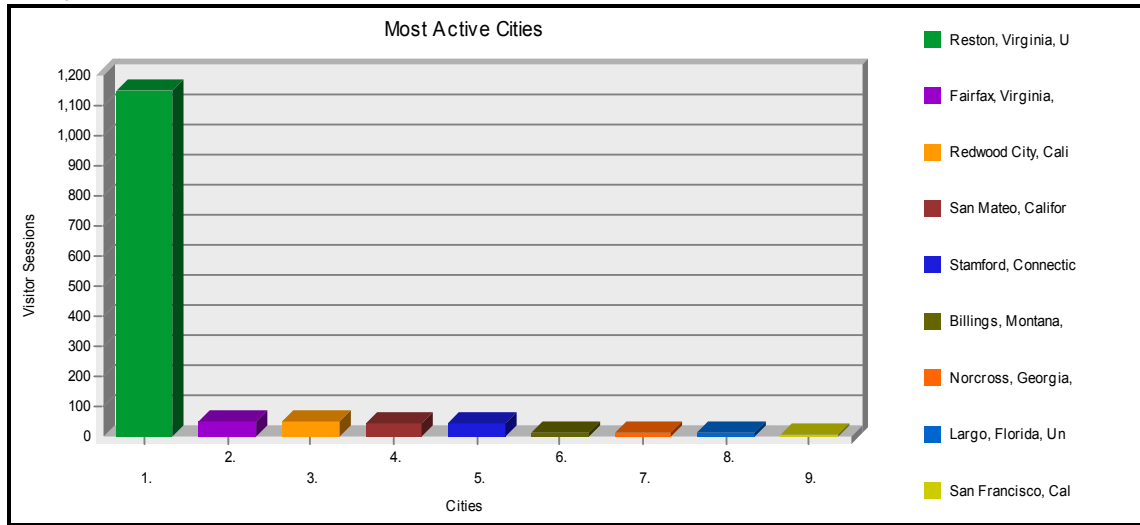
### North American States and Provinces - Help Card



This information can help you cater to your audience. Expand your audience by addressing the needs of those you want to draw to the site.

## Most Active Cities

This section further breaks down the site's activity to show which cities were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



### Most Active Cities

	City, State	Visitor Sessions
1	Reston, Virginia, United States	1,155
2	Fairfax, Virginia, United States	51
3	Redwood City, California, United States	50
4	San Mateo, California, United States	49
5	Stamford, Connecticut, United States	49
6	Billings, Montana, United States	18
7	Norcross, Georgia, United States	16
8	Largo, Florida, United States	13
9	San Francisco, California, United States	12
10	Cambridge, Massachusetts, United States	12
11	Denver, Colorado, United States	11
12	Ames, Iowa, United States	10
13	Washington, D.C., United States	9
14	Seattle, Washington, United States	8
15	Austin, Texas, United States	8
16	Columbia, Missouri, United States	8
17	Coudersport, Pennsylvania, United States	7
18	Dallas, Texas, United States	6
19	Portland, Oregon, United States	6
20	College Station, Texas, United States	6
<b>Total For the Cities Above</b>		<b>1,504</b>

### Most Active Cities - Help Card

? This section breaks down activity further to show which cities were the most active. This information is based on where the visitor's domain name is registered, and may not necessarily be an accurate representation of the visitor's actual geographic location. For example, visitors are frequently shown as coming from the city where their ISPs are registered.) This information can only be provided if reverse DNS lookups have been performed.

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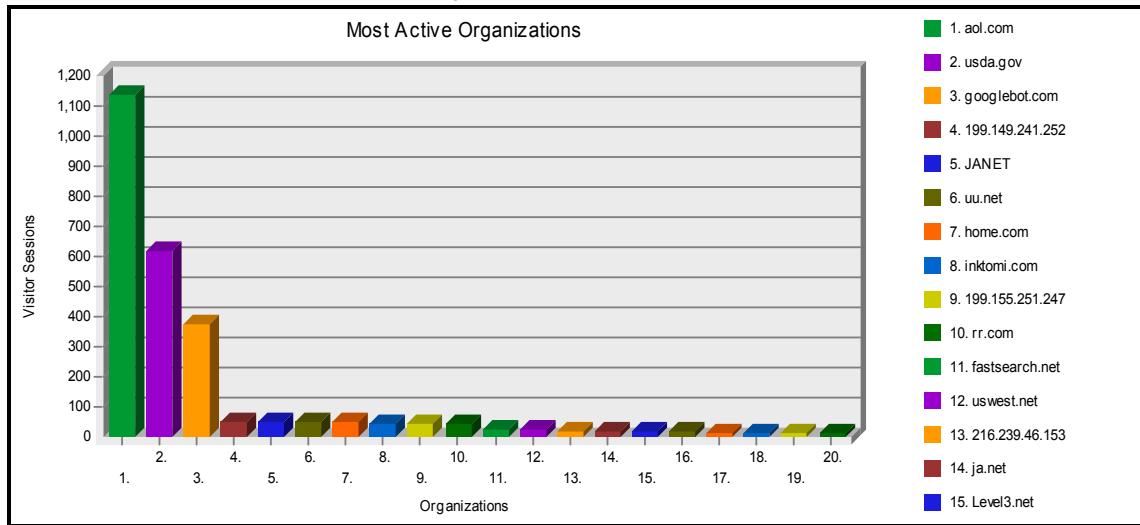
### Most Active Cities - Help Card



City information can be useful in focusing your marketing efforts in other media such as print or television advertising.

## Most Active Organizations


This section identifies the companies or organizations that accessed the site the most often.




Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visitor Sessions
1	<b>America Online</b> http://aol.com	2,244	3.63%	1,143
2	http://usda.gov	11,837	19.18%	623
3	http://googlebot.com	1,018	1.64%	381
4	http://199.149.241.252	1,250	2.02%	53
5	http://JANET	1,366	2.21%	53
6	<b>UUNET Technologies Inc.</b> http://uu.net	956	1.54%	51
7	<b>Home Network</b> http://home.com	694	1.12%	50
8	<b>Inktomi Corp.</b> http://inktomi.com	180	0.29%	49
9	http://199.155.251.247	4,718	7.64%	45
10	<b>EXCALIBUR Group A Time Warner Company</b> http://rr.com	660	1.06%	44
11	http://fastsearch.net	517	0.83%	28
12	http://uswest.net	284	0.46%	26
13	http://216.239.46.153	29	0.04%	22
14	<b>University Of London Computer Centre</b> http://ja.net	44	0.07%	21
15	http://Level3.net	310	0.5%	21
16	http://216.239.46.83	28	0.04%	20
17	<b>Montana Communications Network</b> http://mcn.net	18	0.02%	18
18	http://attbi.com	169	0.27%	18
19	http://ibm.com	118	0.19%	17
20	http://pacbell.net	367	0.59%	17
<b>Subtotal For Companies Above</b>		<b>26,807</b>	<b>43.44%</b>	<b>2,700</b>
<b>Total For the Log File</b>		<b>61,709</b>	<b>100%</b>	<b>5,030</b>

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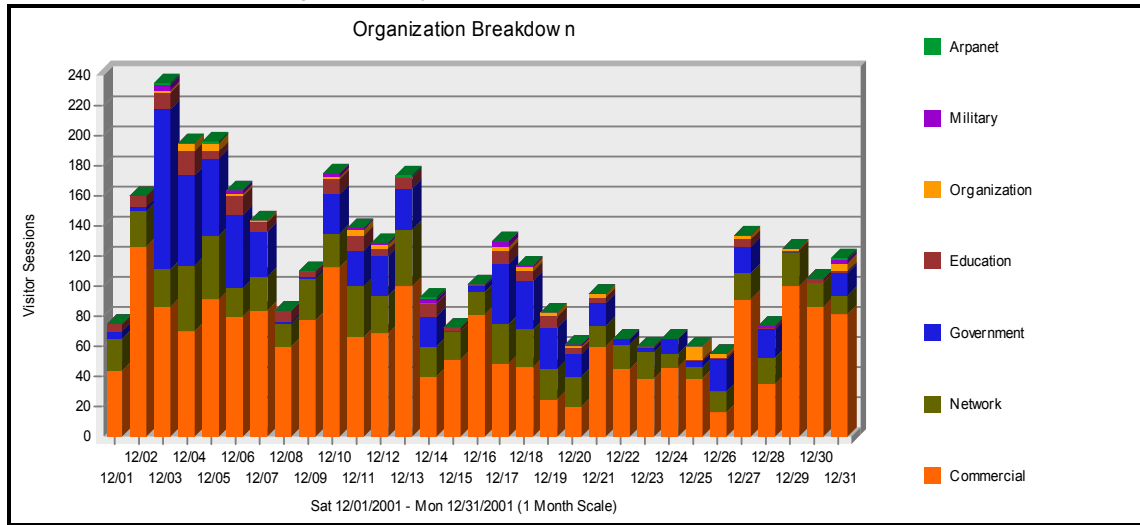
### Most Active Organizations - Help Card

 This section identifies the companies or organizations that accessed the site the most often. If the DNS lookup option is set to "Always" or "Automatically," WebTrends searches for the domain name in the company database, and includes the company name and geographic information in the graph and table. If reverse DNS lookups are not performed, either by WebTrends or by the server, only IP addresses are listed. The table lists companies and organizations in decreasing order of the number of hits.

 Determine how your e-business can be improved according to how businesses are using your site. Consider how your product can be made more attractive to organizations that have shown interest.

## Organization Breakdown

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).



### Organization Breakdown

	Organization Type	Hits	% of Total Hits	Visitor Sessions
1	Commercial	8,828	25.6%	2,032
2	Network	9,493	27.53%	666
3	Government	12,237	35.49%	658
4	Education	2,519	7.3%	166
5	Organization	846	2.45%	51
6	Military	473	1.37%	26
7	Arpanet	76	0.22%	6
<b>Total for Known Organization Types</b>		<b>34,472</b>	<b>100%</b>	<b>3,605</b>

### Organization Breakdown - Help Card

**?** This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) The table lists the types of organizations in decreasing order of the number of hits. This information can only be provided if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).

**💡** Consider what type of organization is interested in your site and how you can attract other types.




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## Summary of Activity for Report Period

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual week day. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity for Report Period	
Average Number of Visitor Sessions per day on Weekdays	183
Average Number of Hits per day on Weekdays	2,540
Average Number of Visitor Sessions for the entire Weekend	236
Average Number of Hits for the entire Weekend	1,673
Most Active Day of the Week	Wed
Least Active Day of the Week	Sat
Most Active Day Ever	December 12, 2001
Number of Hits on Most Active Day	3,826
Least Active Day Ever	December 22, 2001
Number of Hits on Least Active Day	564
Most Active Hour of the Day	13:00-13:59
Least Active Hour of the Day	01:00-01:59

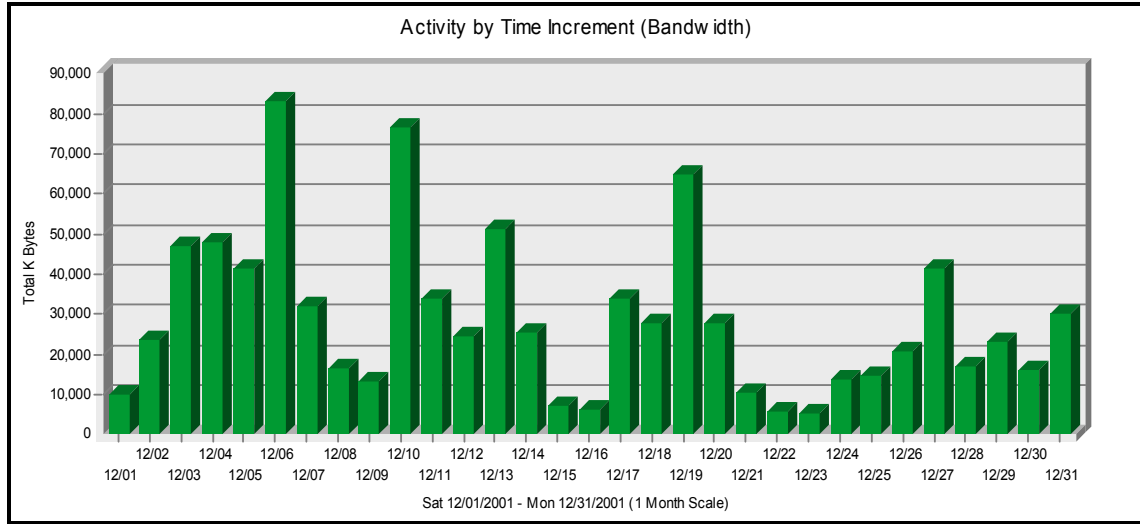
### Summary of Activity for Report Period - Help Card

 This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual weekday. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

 This table is useful for determining the best day of the week to perform system maintenance. You can determine least popular and most popular use trends for development of the site.

## Summary of Activity by Time Increment



This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).



## Summary of Activity by Time Increment

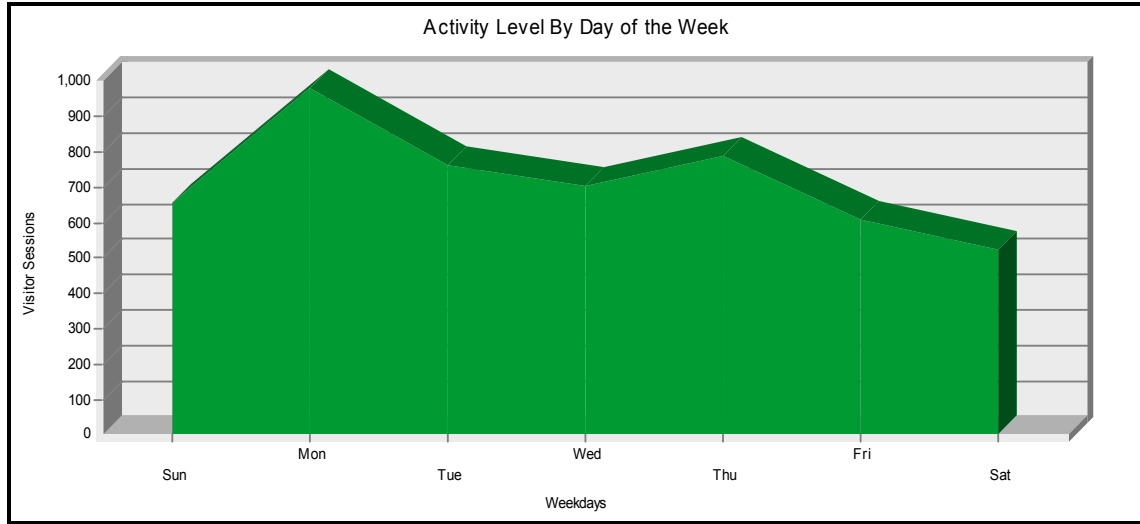
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Sat 12/01/2001	896	261	10,240 K	98
Sun 12/02/2001	1,442	389	23,585 K	189
Mon 12/03/2001	2,774	848	47,209 K	316
Tue 12/04/2001	3,241	959	48,145 K	275
Wed 12/05/2001	3,218	1,005	41,663 K	270
Thu 12/06/2001	3,687	1,163	83,258 K	251
Fri 12/07/2001	2,008	761	32,307 K	208
Sat 12/08/2001	746	223	16,849 K	103
Sun 12/09/2001	984	253	13,399 K	132
Mon 12/10/2001	2,976	797	76,761 K	241
Tue 12/11/2001	2,918	797	34,214 K	215
Wed 12/12/2001	3,826	760	24,586 K	193
Thu 12/13/2001	3,345	910	51,101 K	252
Fri 12/14/2001	2,452	691	25,382 K	144
Sat 12/15/2001	603	159	7,038 K	90
Sun 12/16/2001	916	250	6,113 K	121
Mon 12/17/2001	2,993	779	33,814 K	183
Tue 12/18/2001	3,337	896	27,888 K	190
Wed 12/19/2001	2,928	766	65,126 K	148
Thu 12/20/2001	2,446	607	27,783 K	114
Fri 12/21/2001	1,968	525	10,606 K	135
Sat 12/22/2001	564	149	6,018 K	78
Sun 12/23/2001	588	184	5,191 K	75
Mon 12/24/2001	1,009	279	13,998 K	87
Tue 12/25/2001	809	253	14,748 K	84
Wed 12/26/2001	1,889	524	20,739 K	96
Thu 12/27/2001	1,868	519	41,640 K	171
Fri 12/28/2001	1,840	540	17,312 K	122

Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Sat 12/29/2001	800	327	23,204 K	157
Sun 12/30/2001	829	286	16,286 K	139
Mon 12/31/2001	1,809	448	30,221 K	153
<b>Total</b>	<b>61,709</b>	<b>17,308</b>	<b>896,424 K</b>	<b>5,030</b>

Summary of Activity by Time Increment - Help Card	
	This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).
	Periods of less activity should be considered for maintenance and content improvement.

## Activity Level by Day of the Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.



Activity Level by Day of the Week				
	Day	Hits	% of Total Hits	Visitor Sessions
1	Sun	4,759	7.71%	656
2	Mon	11,561	18.73%	980
3	Tue	10,305	16.69%	764
4	Wed	11,861	19.22%	707
5	Thu	11,346	18.38%	788
6	Fri	8,268	13.39%	609
7	Sat	3,609	5.84%	526
Total Weekdays		53,341	86.43%	3,848
Total Weekend		8,368	13.56%	1,182

### Activity Level by Day of the Week - Help Card

? This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) The table lists the number of hits, percentage of total hits and visitor sessions for each day of the week for the report period. Values in this table do not include erred hits.

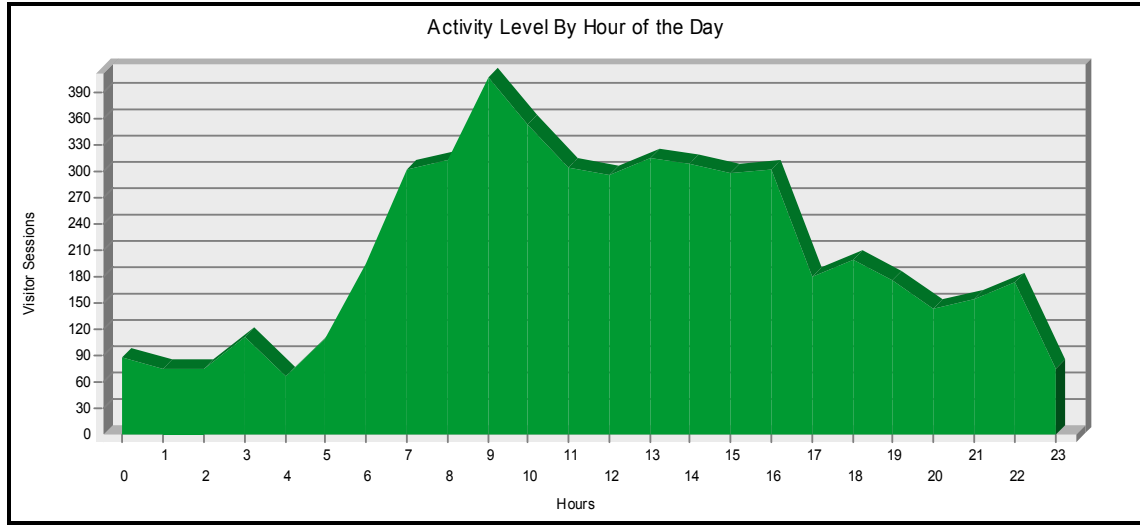
**Tip:** Consider the Day of Week Filter to include or exclude activity based on the day of the week.



Days of less activity should be considered for maintenance and content improvement.

## Activity Level by Hour of the Day


This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.




Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
00:00-00:59	513	0.83%	88
01:00-01:59	398	0.64%	76
02:00-02:59	494	0.8%	76
03:00-03:59	729	1.18%	113
04:00-04:59	440	0.71%	67
05:00-05:59	1,252	2.02%	110
06:00-06:59	2,771	4.49%	196
07:00-07:59	4,241	6.87%	302
08:00-08:59	4,968	8.05%	313
09:00-09:59	5,245	8.49%	407
10:00-10:59	5,216	8.45%	354
11:00-11:59	5,081	8.23%	304
12:00-12:59	4,605	7.46%	296
13:00-13:59	5,427	8.79%	314
14:00-14:59	4,487	7.27%	308
15:00-15:59	3,628	5.87%	298
16:00-16:59	3,753	6.08%	302
17:00-17:59	1,728	2.8%	180
18:00-18:59	1,381	2.23%	200
19:00-19:59	1,145	1.85%	176
20:00-20:59	1,165	1.88%	144
21:00-21:59	1,296	2.1%	155
22:00-22:59	1,123	1.81%	175
23:00-23:59	623	1%	76
<b>Total Visitors during Work Hours (8:00am-5:00pm)</b>	<b>42,410</b>	<b>68.72%</b>	<b>2,896</b>
<b>Total Visitors during After Hours (5:01pm-</b>	<b>19,299</b>	<b>31.27%</b>	<b>2,134</b>

Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
7:59am)			

#### Activity Level by Hour of the Day - Help Card

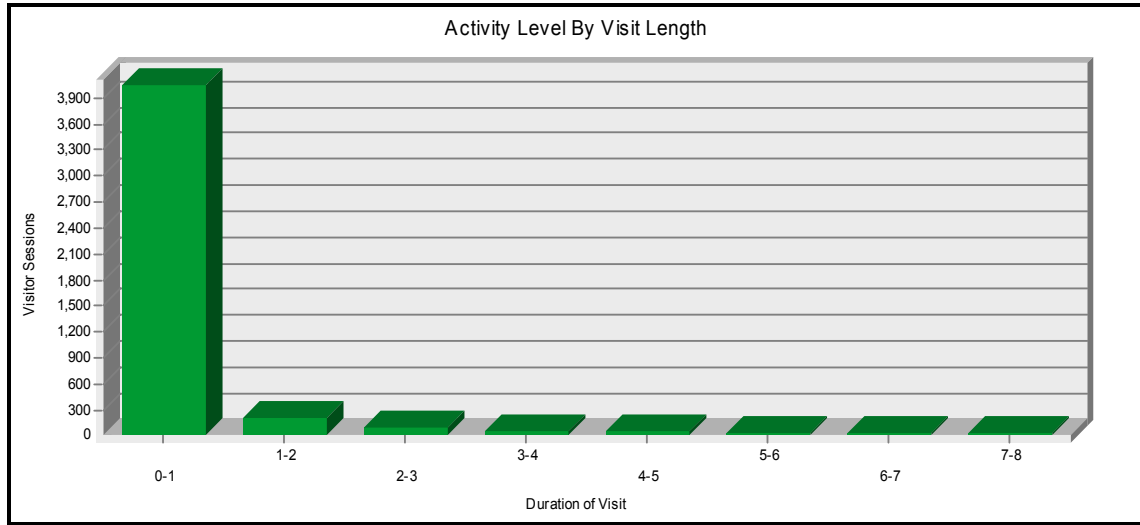
 This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis. The table lists the percentage of total hits and visitor sessions, as well as the totals for work hours (8:00am - 5:00pm) and after hours (5:01pm - 7:59am).

**Tip:** Consider the Hour of Day Filter to include or exclude activity based on the time of day.

 This information is useful in determining what hour of the day is best for system maintenance.

## Activity Level by Length of Visit

This section shows the number and percentages of visits and page views over selected visit lengths.



Activity Level by Length of Visit				
Visit Duration (Minutes)	Visits	Page Views	% of Total Visits	% of Total Views
0-1	4,050	6,884	80.51%	39.77%
1-2	214	1,468	4.25%	8.48%
2-3	99	891	1.96%	5.14%
3-4	56	498	1.11%	2.87%
4-5	47	416	0.93%	2.4%
5-6	38	440	0.75%	2.54%
6-7	39	317	0.77%	1.83%
7-8	29	347	0.57%	2%
8-9	24	218	0.47%	1.25%
9-10	21	224	0.41%	1.29%
10-11	25	212	0.49%	1.22%
11-12	28	239	0.55%	1.38%
12-13	14	150	0.27%	0.86%
13-14	19	190	0.37%	1.09%
14-15	17	162	0.33%	0.93%
15-16	11	111	0.21%	0.64%
16-17	12	99	0.23%	0.57%
17-18	20	206	0.39%	1.19%
18-19	11	111	0.21%	0.64%
> 19	256	4,125	5.08%	23.83%
<b>Totals</b>	<b>5,030</b>	<b>17,308</b>	<b>100%</b>	<b>100%</b>

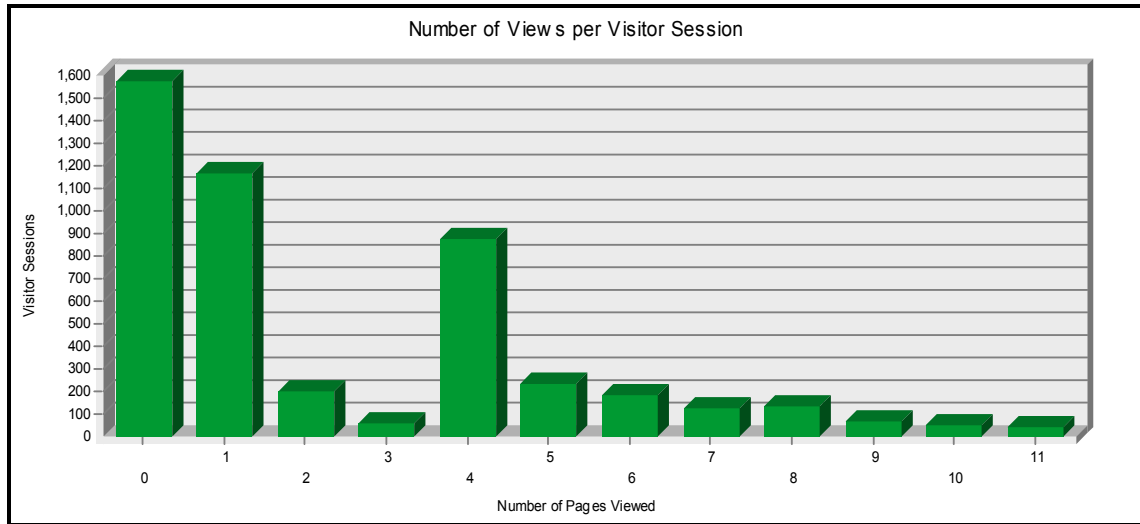
### Activity Level by Length of Visit - Help Card

**?** This section groups visitor sessions based on the their duration. For each grouping, the total number of visitors, and the total number of pages viewed is calculated. The accumulated totals for all of the visit duration groupings is shown at the bottom of the table.

**💡** This information is useful for determining how long visitors look at your web site.

## Number of Views per Visitor Session

This section shows the number and percentages of visits and page views versus the number of pages viewed.



Number of Pages Viewed per Visit		
Number of Pages Viewed	Number of Visits	% of Total Visits
0 pages	1,583	31.47%
1 page	1,174	23.33%
2 pages	201	3.99%
3 pages	64	1.27%
4 pages	880	17.49%
5 pages	240	4.77%
6 pages	186	3.69%
7 pages	128	2.54%
8 pages	140	2.78%
9 pages	67	1.33%
10 pages	50	0.99%
11 or more pages	317	0.87%
Totals	5,030	100%

### Number of Views per Visitor Session - Help Card

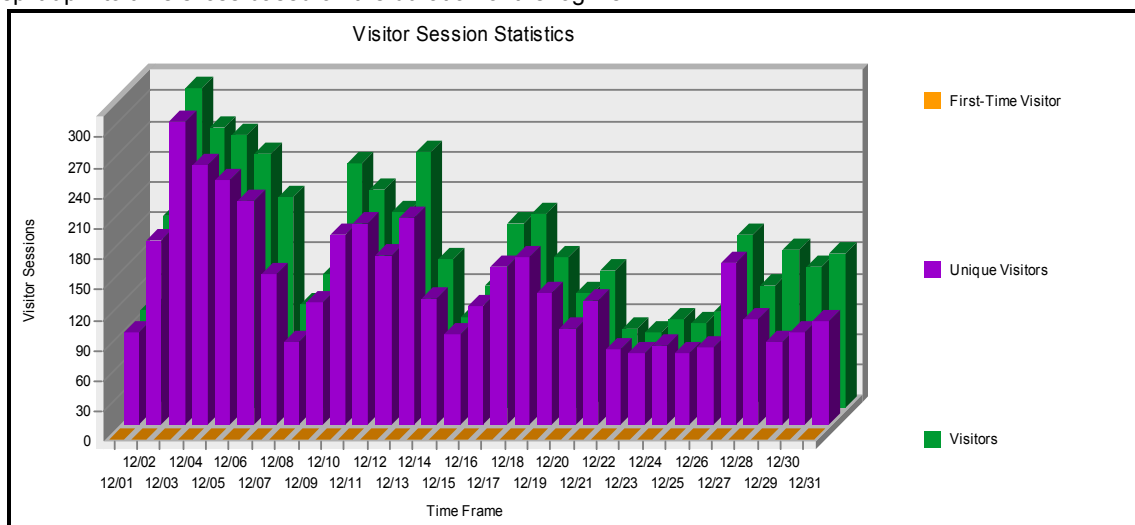
? This section shows you how many visitors viewed one page, how many viewed 2 pages, ect. Number of Page Viewed is 0 indicates visitor sessions that access only non-page items (e.g. GIF, JPG).

💡 You can quickly see how many visitors look at just one page or more than one page. If most visitors are only viewing one page, it may be an indication that the page where they entered didn't effectively guide them to the content they needed.



## Visitor Session Statistics

This section shows how many visitors viewed your web site and how long they stayed. The information is split up into time slices based on the duration of the log file.



Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Sat 12/01/2001	98	91	0	00:01:09	114
Sun 12/02/2001	189	182	0	00:01:02	196
Mon 12/03/2001	316	298	0	00:01:26	453
Tue 12/04/2001	276	256	0	00:02:06	580
Wed 12/05/2001	270	241	0	00:04:22	1,180
Thu 12/06/2001	251	221	0	00:05:09	1,293
Fri 12/07/2001	209	149	0	00:05:08	1,076
Sat 12/08/2001	103	82	0	00:00:59	101
Sun 12/09/2001	132	121	0	00:00:56	124
Mon 12/10/2001	241	188	0	00:02:39	641
Tue 12/11/2001	215	198	0	00:02:36	561
Wed 12/12/2001	193	168	0	00:03:04	592
Thu 12/13/2001	252	204	0	00:03:05	780
Fri 12/14/2001	147	124	0	00:04:16	627
Sat 12/15/2001	90	89	0	00:01:13	109
Sun 12/16/2001	121	117	0	00:00:56	113
Mon 12/17/2001	182	156	0	00:03:11	580
Tue 12/18/2001	191	166	0	00:03:02	580
Wed 12/19/2001	148	130	0	00:03:47	559
Thu 12/20/2001	113	96	0	00:04:36	521
Fri 12/21/2001	136	123	0	00:05:31	751
Sat 12/22/2001	78	74	0	00:01:09	90
Sun 12/23/2001	75	72	0	00:01:29	112

Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Mon 12/24/2001	87	78	0	00:04:44	413
Tue 12/25/2001	84	71	0	00:03:22	283
Wed 12/26/2001	96	77	0	00:02:49	271
Thu 12/27/2001	171	160	0	00:01:35	271
Fri 12/28/2001	122	104	0	00:03:13	392
Sat 12/29/2001	157	82	0	00:07:22	1,157
Sun 12/30/2001	139	92	0	00:07:21	1,023
Mon 12/31/2001	153	102	0	00:02:07	326
<b>Averages</b>	NA	NA	NA	00:03:04	512
<b>Totals</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>01:35:24</b>	<b>15,883</b>

### Visitor Session Statistics - Help Card



The Visitor Session Statistics section shows visitor session activity for the reporting period. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.

**Visitors** shows the number of visitor sessions for each interval.

**Unique Visitors** shows the number of unique visitor sessions. If the entire column displays N/A, it may be because Limit Memory Usage was activated, and the amount of memory required to track individual visitor sessions was exceeded. A total count of visitors and visitor sessions is available in the General Statistics table.

**First-Time Visitors** shows the number of sessions that were attributed to known first-time visitors. You must use a persistent cookie on your web server and have defined it in the program to get this information.

**Average Visit Length** shows the average length of the visitor session for each interval. Sessions with a length of zero (i.e. a single page view) are included in the average.

**Visitor-Minutes** provides the total number of minutes that visitors viewed your site based on the sum of each visitor session for the interval.



You can use this information to:

Determine which intervals have the most traffic. You might watch for increases or decreases in traffic and consider the circumstances that may impact the change (an ad campaign, press release, competitor announcement).

Plan for acquiring new equipment> If you've noticed a trend in visitor traffic, you can plan for future needs. Compare new vs. repeat customers. How much activity is attributed to new visitors? Are established customers returning to your site?


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## Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

Technical Statistics and Analysis	
Total Hits	63,686
Successful Hits	61,709
Failed Hits	1,977
Failed Hits as Percent	3.1%
Cached Hits	20,017
Cached Hits as Percent	31.43%

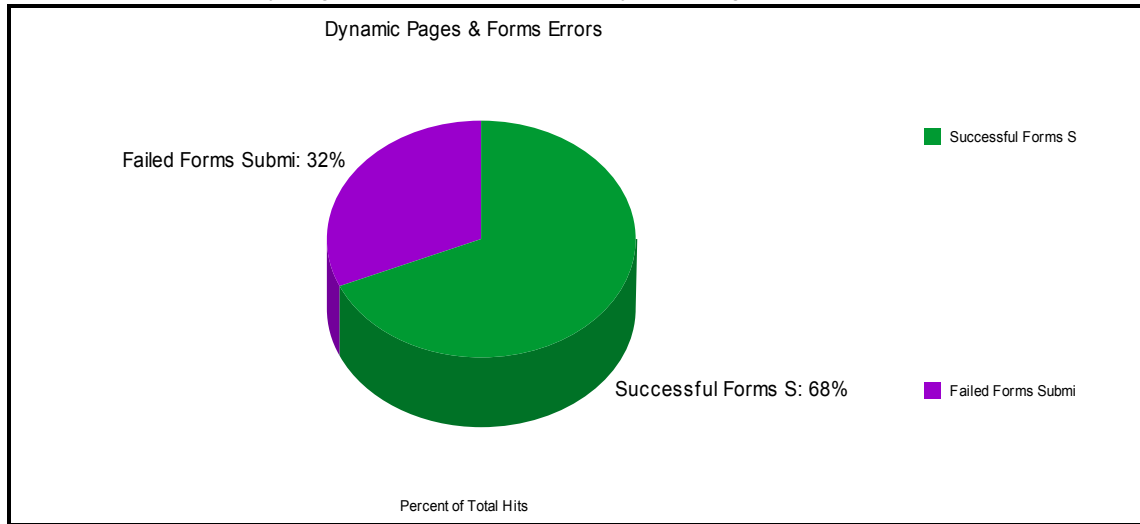
### Technical Statistics and Analysis - Help Card

 This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. Failed hits are hits where a server or client error occurred. Cached hits are those where the page was found in the cache of the browser, so the server did not need to transfer the file.

 This section is useful in determining the reliability of the site.

## Dynamic Pages & Forms Errors

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a dynamic page.



### Dynamic Pages & Forms Errors

Type	Hits	% of Total
Successful Forms Submitted	160	68.37%
Failed Forms Submitted	74	31.62%
Total	234	100%

### Dynamic Pages & Forms Errors - Help Card



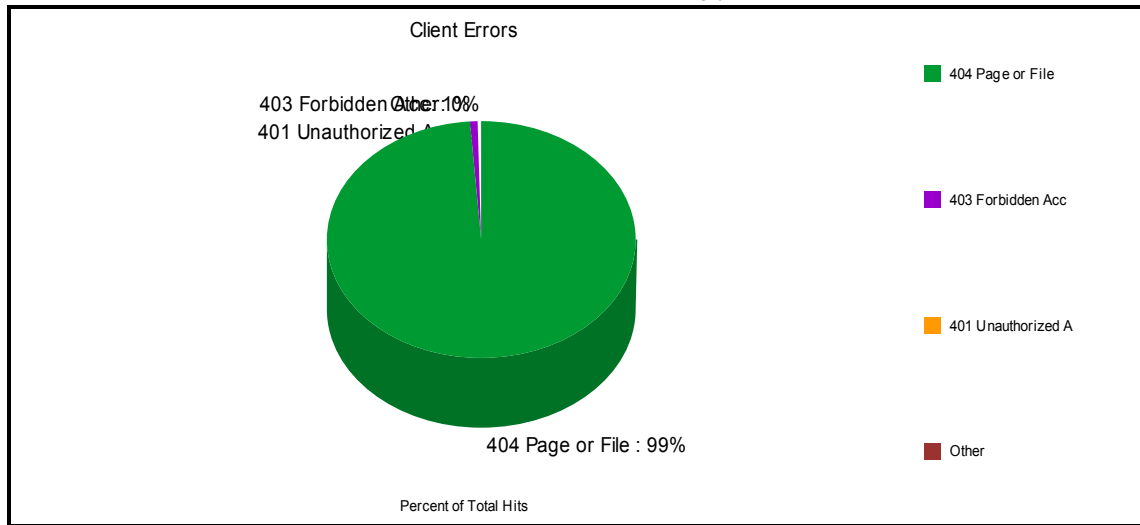
This section shows you errors that occurred for both dynamic pages and forms.



You want the percentage of forms that failed to be low, and if they're not, you need to find out why.

## Client Errors

This section identifies the error codes from the browsers accessing your server.



### Client Errors

Error	Hits	% of Failed Hits
404 Page or File Not Found	1,943	98.77%
403 Forbidden Access	15	0.76%
401 Unauthorized Access	7	0.35%
406 Incomplete / Undefined	1	0.05%
400 Bad Request	1	0.05%
Total	1,967	100%

### Client Errors - Help Card

**?** This section identifies the error codes from the browsers accessing your server. The table lists all the errors that occurred in order of number of failed hits.

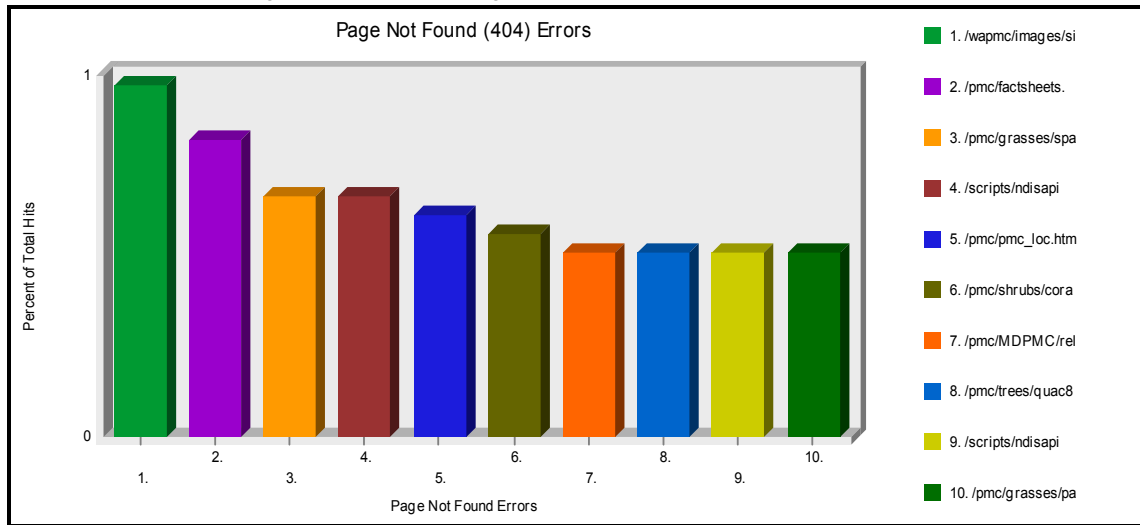
**Tip:** To focus your report, consider using the Return Code Filter for including or excluding return code data.



This is helpful for identifying the errors the client browser received and determining what maintenance is necessary.

## Page Not Found (404) Errors



This section identifies pages that returned "Page Not Found" (404) errors on the server.



### Page Not Found (404) Errors

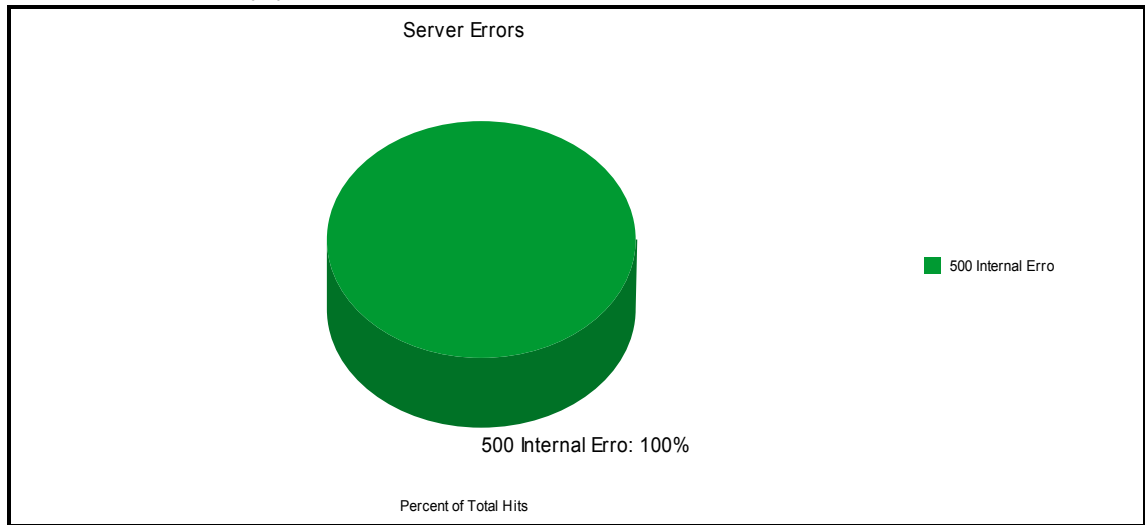
Target URL and Referrer	Hits	% of 404 Hits
/wapmc/images/sitearea.gif http://plant-materials.nrcs.usda.gov/wapmc/welcome.html	19	0.97%
/pmc/factsheets.html (no referrer)	16	0.82%
/pmc/grasses/spal.html (no referrer)	13	0.66%
/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC (no referrer)	13	0.66%
/pmc/pmc_loc.html (no referrer)	12	0.61%
/pmc/shrubs/cora6.html (no referrer)	11	0.56%
/pmc/MDPMC/rel96_leg_cult.html (no referrer)	10	0.51%
/pmc/trees/quac80.html (no referrer)	10	0.51%
/scripts/ndisapi.dll/pmc/pgHome?PMC=HIPMC (no referrer)	10	0.51%
/pmc/grasses/pavi2.html (no referrer)	10	0.51%
/pmc/forbs/alsu.html (no referrer)	10	0.51%
/pmc/forbs/rhma.html (no referrer)	9	0.46%
/pmc/trees/quph.html (no referrer)	9	0.46%
/scripts/ndisapi.dll/pmc/pgSiteReport?PMC=TXPMC (no referrer)	9	0.46%
/pmc/forbs/sala2.html (no referrer)	9	0.46%
/pmc/forbs/biar.html (no referrer)	9	0.46%

Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/pmc/grasses/sppe.html (no referrer)	9	0.46%
/pmc/grasses/ecfr.html (no referrer)	9	0.46%
/pmc/MDPMC/md-nps.html (no referrer)	9	0.46%
/pmc/links.html (no referrer)	8	0.41%
<b>Total for Pages Above</b>	<b>214</b>	<b>11.01%</b>

Page Not Found (404) Errors - Help Card
<p> This section identifies pages that returned "Page Not Found" (404) errors on the server.</p> <p><b>Tip:</b> To focus your report, consider using the Return Code filter for including or excluding return code data.</p> <p> This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.</p>

## Server Errors

This section identifies by type the errors which occurred on the server.



### Server Errors

Error	Hits	% of Total
500 Internal Error	10	100%
Total	10	100%

### Server Errors - Help Card

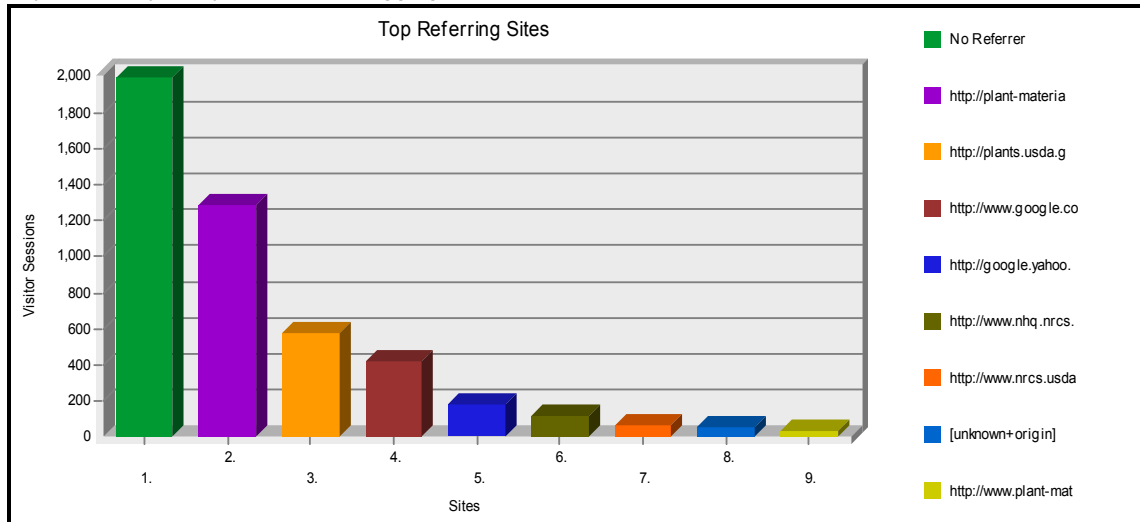
? This section identifies by type the errors that occurred on the server. The table lists the errors in decreasing order of the number of failed hits.  
**Tip:** To focus your report, consider using the Return Code filter for including or excluding return code data.

💡 This is helpful for specifically identifying the server maintenance that can improve your site.



## Top Referring Sites

This section identifies the domain names or numeric IP addresses with links to the site. This information will only be displayed if your server is logging this information.



## Top Referring Sites

	Site	Visitor Sessions
1	No Referrer	1,993
2	http://plant-materials.nrcs.usda.gov/	1,288
3	http://plants.usda.gov/	577
4	http://www.google.com/	417
5	http://google.yahoo.com/	182
6	http://www.nhq.nrcs.usda.gov/	123
7	http://www.nrcs.usda.gov/	63
8	http://[unknown+origin]	57
9	http://www.plant-materials.nrcs.usda.gov/	40
10	http://npk.nrcs.usda.gov/	15
11	http://search.netscape.com/	14
12	http://www.altavista.com/	10
13	http://www.mt.nrcs.usda.gov/	10
14	http://www.info.usda.gov/	10
15	http://www.mi.nrcs.usda.gov/	9
16	http://www.hon.ch/	9
17	http://www.nj.nrcs.usda.gov/	9
18	http://nativeplants.for.uidaho.edu/	9
19	http://www.ks.nrcs.usda.gov/	8
20	http://id.nrcs.usda.gov/	8
Subtotal for the Referring Sites Above		4,851
Total for the Log File		5,030

## Top Referring Sites - Help Card



This section identifies the domain names or numeric IP addresses with links to the site. The table shows the Domain names if reverse DNS lookups have been performed. This information will only be displayed if your server is logging this information.


**Tip:** You can exclude referrals from your own site by specifying your URL in the profile filters.

**Tip:** To focus your report, consider using the Referrer Filter to include or exclude activity from a referring

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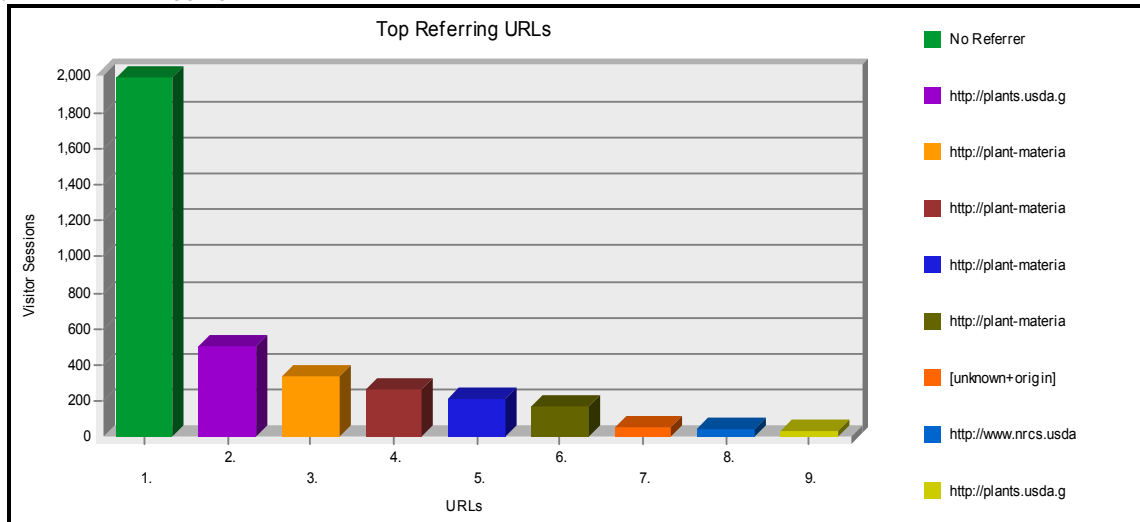
### Top Referring Sites - Help Card

site.

 You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

## Top Referring URLs

This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.




## Top Referring URLs

	URL	Visitor Sessions
1	No Referrer	1,993
2	http://plants.usda.gov/home_page.html	506
3	http://plant-materials.nrcs.usda.gov/	338
4	http://plant-materials.nrcs.usda.gov/welcome.html	264
5	http://plant-materials.nrcs.usda.gov/left_side.html	214
6	http://plant-materials.nrcs.usda.gov/header.html	170
7	http://[unknown+origin]	57
8	http://www.nrcs.usda.gov/NRCSProg.html	48
9	http://plants.usda.gov/about_factsheets.html	33
10	http://plants.usda.gov/tools_body.html	18
11	http://plant-materials.nrcs.usda.gov/websites/allurl.html	18
12	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	17
13	http://npk.nrcs.usda.gov/nutrient_banner.html	15
14	http://www.nhq.nrcs.usda.gov/BCS/PMC/pfs/PFS-coord.html	15
15	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs-wet.html	14
16	http://plant-materials.nrcs.usda.gov/copmc/copmc.html	13
17	http://www.plant-materials.nrcs.usda.gov/	12
18	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	12
19	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs-sbg.html	12
20	http://www.nrcs.usda.gov/NRCSProg.html#plant_centers-anchor	11
21	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous.html	11
22	http://www.plant-materials.nrcs.usda.gov/welcome.html	10
23	http://www.info.usda.gov/nrcs/SandT/consort.htm	10
24	http://www.mi.nrcs.usda.gov/Programs_and_Services/pmc/index.htm	9
25	http://plants.usda.gov/tools_banner.html	9
26	http://google.yahoo.com/bin/query?p=Russ+Haas&hc=0&hs=0	9
27	http://nativeplants.for.uidaho.edu/	9
28	http://www.hon.ch/Library/Theme/Allergy/Glossary/grass.html	9
29	http://plant-materials.nrcs.usda.gov/idpmc/releases.html	8


Top Referring URLs		
	URL	Visitor Sessions
30	<a href="http://www.or.nrcs.usda.gov/techres.html">http://www.or.nrcs.usda.gov/techres.html</a>	8
31	<a href="http://www.nhq.nrcs.usda.gov/BCS/PMC/websites/source.html">http://www.nhq.nrcs.usda.gov/BCS/PMC/websites/source.html</a>	8
32	<a href="http://www.ks.nrcs.usda.gov/TechResc.html">http://www.ks.nrcs.usda.gov/TechResc.html</a>	8
33	<a href="http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/wetlandvendors.html">http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/wetlandvendors.html</a>	8
34	<a href="http://id.nrcs.usda.gov/tech.htm">http://id.nrcs.usda.gov/tech.htm</a>	8
35	<a href="http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go">http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go</a>	7
36	<a href="http://www.nhq.nrcs.usda.gov/PROGRAMS/cprogram.htm">http://www.nhq.nrcs.usda.gov/PROGRAMS/cprogram.htm</a>	6
37	<a href="http://plant-materials.nrcs.usda.gov/mtppmc/left_side.html">http://plant-materials.nrcs.usda.gov/mtppmc/left_side.html</a>	6
38	<a href="http://plant-materials.nrcs.usda.gov/pubs/wildfire.html">http://plant-materials.nrcs.usda.gov/pubs/wildfire.html</a>	6
39	<a href="http://www.mt.nrcs.usda.gov/pas/programs/plantsmt.html">http://www.mt.nrcs.usda.gov/pas/programs/plantsmt.html</a>	5
40	<a href="http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/MOPMCPubs.html">http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/MOPMCPubs.html</a>	5
41	<a href="http://www.nhq.nrcs.usda.gov/BCS/PMC/plant_info.html">http://www.nhq.nrcs.usda.gov/BCS/PMC/plant_info.html</a>	5
42	<a href="http://www.nhq.nrcs.usda.gov/BCS/PMCCleave.htm">http://www.nhq.nrcs.usda.gov/BCS/PMCCleave.htm</a>	5
43	<a href="http://www.mt.nrcs.usda.gov/pas/techmt.html">http://www.mt.nrcs.usda.gov/pas/techmt.html</a>	5
44	<a href="http://www.mn.nrcs.usda.gov/ecs/plant/plant.html">http://www.mn.nrcs.usda.gov/ecs/plant/plant.html</a>	5
45	<a href="http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/buffers.html">http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/buffers.html</a>	5
46	<a href="http://plant-materials.nrcs.usda.gov/mtppmc/header.html">http://plant-materials.nrcs.usda.gov/mtppmc/header.html</a>	5
47	<a href="http://plant-materials.nrcs.usda.gov/mtppmc/welcome.html">http://plant-materials.nrcs.usda.gov/mtppmc/welcome.html</a>	5
48	<a href="http://plant-materials.nrcs.usda.gov/mtppmc/index.html">http://plant-materials.nrcs.usda.gov/mtppmc/index.html</a>	5
49	<a href="http://www.tx.nrcs.usda.gov/pmcweb/index.html">http://www.tx.nrcs.usda.gov/pmcweb/index.html</a>	4
50	<a href="http://www.ca.nrcs.usda.gov/">http://www.ca.nrcs.usda.gov/</a>	4
<b>Subtotal for the Referrers Above</b>		<b>3,987</b>
<b>Total for the Log File</b>		<b>5,030</b>

### Top Referring URLs - Help Card

 This section provides the full URLs of the sites with links to the site. The table shows the Domain names if reverse DNS lookups have been performed, and IP addresses if not. This information will only be displayed if your server is logging the referrer information, and doesn't include visitors who typed in your URL.

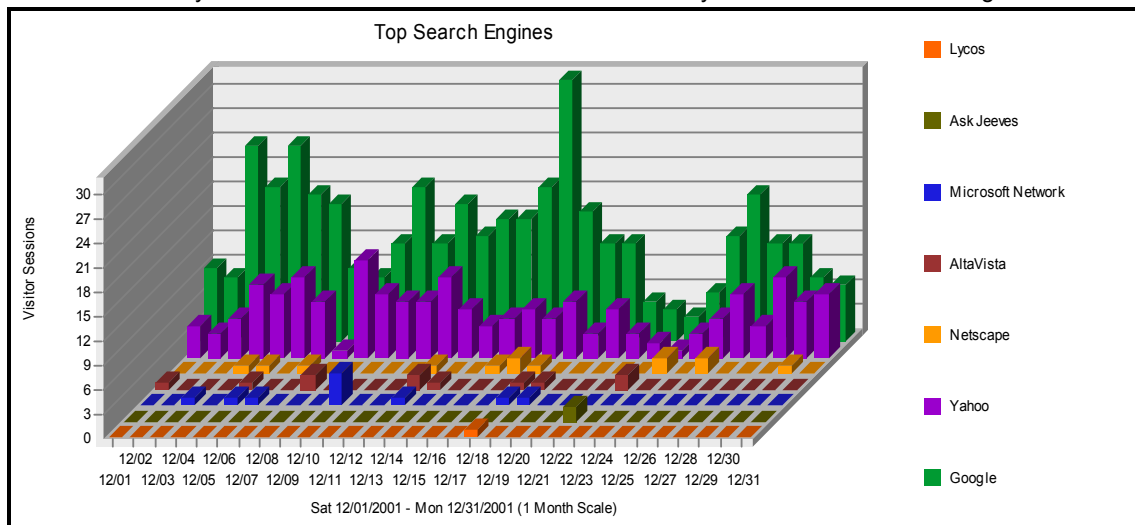
**Tip:** You can exclude referrals from your own site by specifying your URL in the profile filters.

**Tip:** To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.

 You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

## Top Search Engines

The graphic illustrates the first-time visitor sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



### Top Search Engines

	Engines	Searches	% of Total
1	Google	690	66.47%
2	Yahoo	288	27.74%
3	Netscape	28	2.69%
4	AltaVista	14	1.34%
5	Microsoft Network	11	1.05%
6	Ask Jeeves	6	0.57%
7	Lycos	1	0.09%
Total of Searches for the Engines Above		1,038	100%
Total of Searches for the Log File		1,038	100%

### Top Search Engines with Search Phrases Detail

Engines	Phrases	Phrases Found	% of Total
Google	russ haas	19	1.83%
	van pines nursery	11	1.05%
	seaside goldenrod	11	1.05%
	yellow-disked flowers	5	0.48%
	zarnstorff	5	0.48%
	mary neron	4	0.38%
	plant materials program usda	4	0.38%
	los lunas plant materials center	4	0.38%
	carex metal tolerance pdf	4	0.38%
	nebraska sedge	4	0.38%
	big flats plant materials	4	0.38%
	bismark plant materials center	4	0.38%
	sources of cheyenne bermuda	3	0.28%
	usda prairie plants	3	0.28%
	sphaeralcea grossulariaefolia	3	0.28%
	invasive		

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	cache:kkdgria-gky:plant-materials.nrcs.usda.gov/copmc/about.html ice heaving	3	0.28%
	usda plant materials center corvallis, oregon	3	0.28%
	seed rain [pdf]	3	0.28%
	bridger plant materials center	3	0.28%
	meads milkweed	3	0.28%
Yahoo	russ haas	13	1.25%
	wetland plant root depths	5	0.48%
	riparian plant root depths	4	0.38%
	scientific names and hardiness zones of vegetation	3	0.28%
	cornus drummondii	3	0.28%
	lonicera vine giant sources	2	0.19%
	switchcane	2	0.19%
	stream bioengineering	2	0.19%
	planting goldenrod	2	0.19%
	saratoga tree nursery	2	0.19%
	olive cutting rooting iba mist system	2	0.19%
	native landscaping in montana	2	0.19%
	scirpus acutus	2	0.19%
	sharps brothers seed, inc.	2	0.19%
	top dead center lt1	2	0.19%
	bismarck plant materials center	2	0.19%
	purshia tridentata price	2	0.19%
	harvesting native grass seed	2	0.19%
	mountain brome seeds	2	0.19%
	bermudagrass establishment	2	0.19%
Netscape	wetland restoration	5	0.48%
	nrcs plant materials	4	0.38%
	streambank restoration	4	0.38%
	nrcs interagency riparian/wetland plant development project aberdeen	2	0.19%
	practical streambank bioengineering guide nrcs aberdeen	2	0.19%
	scirpus acutus image	1	0.09%
	dawn newman	1	0.09%
	kapak.com	1	0.09%
	nrcs paul salon	1	0.09%
	fescue seed production	1	0.09%
	www.windriverseed.com	1	0.09%
	louisiana sources italian cypress trees	1	0.09%
	www.mdflora.org	1	0.09%
	seedling machines worldwide	1	0.09%
	sagebrush seed suppliers	1	0.09%
	coastal plant material	1	0.09%
AltaVista	nrcs-usda	4	0.38%
	'usda plant codes'	1	0.09%
	usda-nrcs pmc	1	0.09%



Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	revegetation	1	0.09%
	conservation materials	1	0.09%
	conservation reserve program	1	0.09%
	farm bill		
	plant	1	0.09%
	cultivar	1	0.09%
	forb	1	0.09%
	bill of materials	1	0.09%
Microsoft Network	usda—nracs	1	0.09%
	nracs plant materials centers	1	0.09%
	nracs plant	1	0.09%
	usda native plant materials program	1	0.09%
	plant materials center	1	0.09%
	native plant sources	1	0.09%
	grazing systems	1	0.09%
	rooting promoter	1	0.09%
	plant materials	1	0.09%
	usda plant conservation database	1	0.09%
	usda plant materials	1	0.09%
	natural resources conservation service	1	0.09%
Ask Jeeves	taxonomy of plants	3	0.28%
	plants	3	0.28%
Lycos	jamie l. whitten	1	0.09%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Google	plant	75	7.22%
	seed	45	4.33%
	materials	38	3.66%
	of	33	3.17%
	center	32	3.08%
	nursery	32	3.08%
	tree	19	1.83%
	russ	19	1.83%
	haas	19	1.83%
	in	19	1.83%
	grass	18	1.73%
	native	18	1.73%
	goldenrod	18	1.73%
	plants	17	1.63%
	usda	16	1.54%
	wetland	16	1.54%
	soil	15	1.44%
	for	15	1.44%
	seaside	15	1.44%
	pdf	15	1.44%
Yahoo	plant	26	2.5%
	seed	23	2.21%
	of	17	1.63%
	haas	13	1.25%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
	wetland	13	1.25%
	in	13	1.25%
	russ	13	1.25%
	planting	11	1.05%
	root	10	0.96%
	nursery	10	0.96%
	depths	9	0.86%
	grass	8	0.77%
	tree	7	0.67%
	seeds	7	0.67%
	riparian	7	0.67%
	materials	7	0.67%
	center	7	0.67%
	native	7	0.67%
	food	6	0.57%
	soil	5	0.48%
Netscape	restoration	9	0.86%
	nracs	9	0.86%
	plant	7	0.67%
	streambank	6	0.57%
	wetland	5	0.48%
	aberdeen	4	0.38%
	materials	4	0.38%
	guide	2	0.19%
	bioengineering	2	0.19%
	practical	2	0.19%
	interagency	2	0.19%
	development	2	0.19%
	project	2	0.19%
	riparian/wetland	2	0.19%
	seed	2	0.19%
	suppliers	1	0.09%
	cypress	1	0.09%
	scirpus	1	0.09%
	acutus	1	0.09%
	trees	1	0.09%
AltaVista	nracs-usda	4	0.38%
	materials	2	0.19%
	plant	2	0.19%
	conservation	2	0.19%
	bill	2	0.19%
	revegetation	1	0.09%
	of	1	0.09%
	codes'	1	0.09%
	cultivar	1	0.09%
	reserve	1	0.09%
	program	1	0.09%
	farm	1	0.09%
	usda—nracs	1	0.09%
	forb	1	0.09%
	usda-nracs	1	0.09%
	'usda	1	0.09%
	pmc	1	0.09%

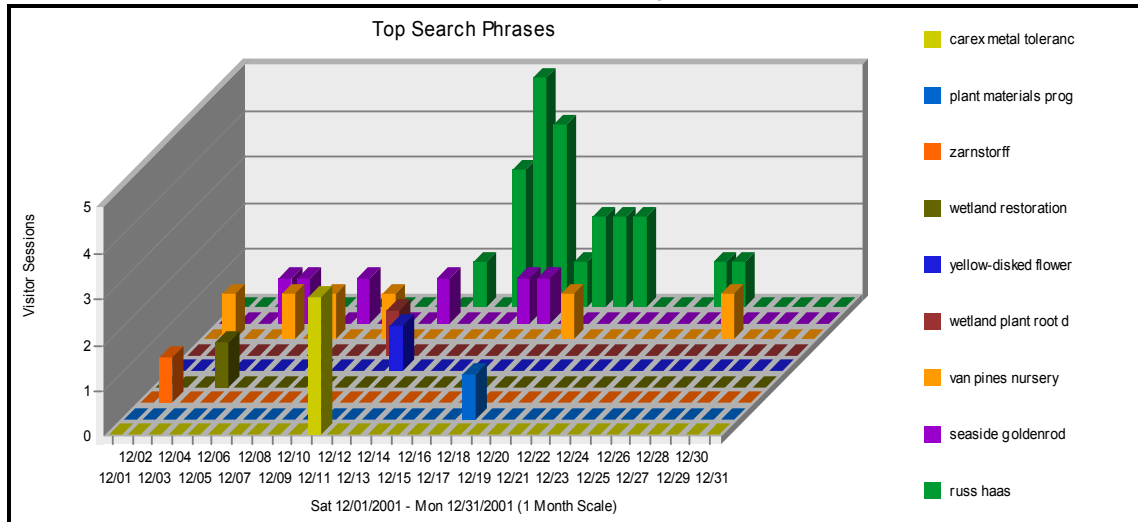


Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Microsoft Network	plant	8	0.77%
	materials	5	0.48%
	usda	3	0.28%
	conservation	2	0.19%
	native	2	0.19%
	nracs	2	0.19%
	rooting	1	0.09%
	program	1	0.09%
	promoter	1	0.09%
	sources	1	0.09%
	natural	1	0.09%
	centers	1	0.09%
	resources	1	0.09%
	database	1	0.09%
	grazing	1	0.09%
	service	1	0.09%
	systems	1	0.09%
	center	1	0.09%
Ask Jeeves	plants	6	0.57%
	taxonomy	3	0.28%
	of	3	0.28%
Lycos	jamie	1	0.09%
	l.	1	0.09%
	whitten	1	0.09%

Top Search Engines - Help Card	
	<p>The first table identifies which search engines referred visitors to the site the most often. The second table breaks down the keywords used with each search engine referring your site. Note that each search may contain several keywords. Totals in this table represent the number of searches, whether they contain one or several keywords. The third table identifies the main keywords for each search engine.</p>
	<p> This can give you an idea of how your meta-tags are performing with each search engine.</p>

## Top Search Phrases

The first table identifies Phrases which led the most visitors to the site (regardless of the search engine). The second table identifies, for each phrase, which search engines led visitors to the site.





### Top Search Phrases

	Phrases	Phrases found	% of Total
1	russ haas	32	3.08%
2	seaside goldenrod	12	1.15%
3	van pines nursery	11	1.05%
4	wetland plant root depths	5	0.48%
5	yellow-disked flowers	5	0.48%
6	wetland restoration	5	0.48%
7	zarnstorff	5	0.48%
8	plant materials program usda	4	0.38%
9	carex metal tolerance pdf	4	0.38%
10	streambank restoration	4	0.38%
11	mary neron	4	0.38%
12	nebraska sedge	4	0.38%
13	los lunas plant materials center	4	0.38%
14	big flats plant materials	4	0.38%
15	meads milkweed	4	0.38%
16	nrns-usda	4	0.38%
17	nrns plant materials	4	0.38%
18	riparian plant root depths	4	0.38%
19	bismark plant materials center	4	0.38%
20	lespedeza capitata	3	0.28%
<b>Total Found for the Phrases Above</b>		<b>126</b>	<b>12.13%</b>
<b>Total of Phrases Found in the Log File</b>		<b>1,038</b>	<b>100%</b>

### Top Search Phrases with Engines Detail

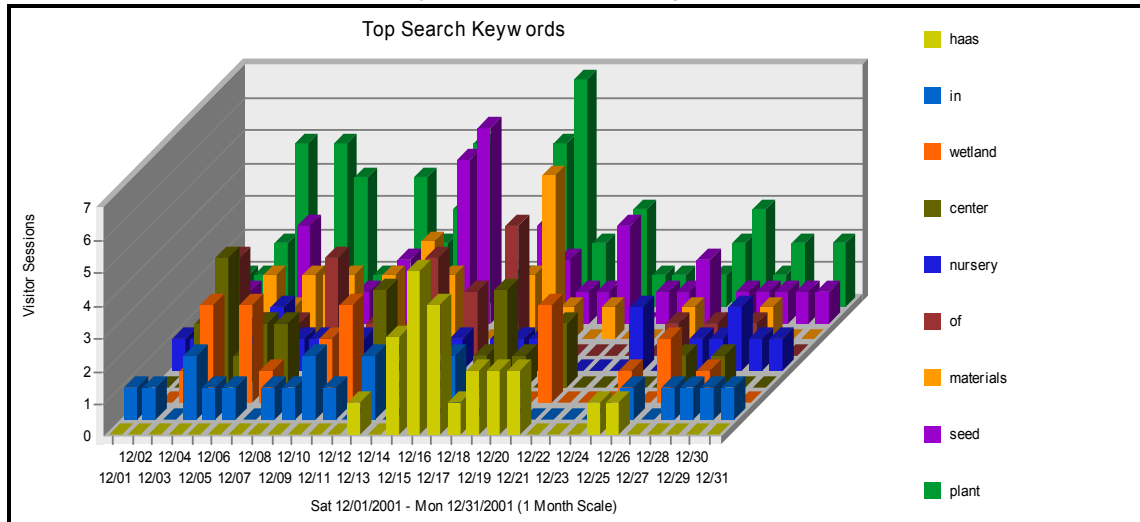
Phrases	Engines	Searches	% of Total
russ haas	Google	19	1.83%
	Yahoo	13	1.25%
seaside goldenrod	Google	11	1.05%
	Yahoo	1	0.09%

Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
van pines nursery	Google	11	1.05%
wetland plant root depths	Yahoo	5	0.48%
yellow-disked flowers	Google	5	0.48%
wetland restoration	Netscape	5	0.48%
zarnstorff	Google	5	0.48%
plant materials program usda	Google	4	0.38%
carex metal tolerance pdf	Google	4	0.38%
streambank restoration	Netscape	4	0.38%
mary neron	Google	4	0.38%
nebraska sedge	Google	4	0.38%
los lunas plant materials center	Google	4	0.38%
big flats plant materials	Google	4	0.38%
meads milkweed	Google	3	0.28%
	Yahoo	1	0.09%
nracs-usda	AltaVista	4	0.38%
nracs plant materials	Netscape	4	0.38%
riparian plant root depths	Yahoo	4	0.38%
bismark plant materials center	Google	4	0.38%
lespedeza capitata	Google	2	0.19%
	Yahoo	1	0.09%

Top Search Phrases - Help Card	
	Many visitors to your site may be reaching it using search engines like Yahoo, Excite, etc. This section shows you the search phrases that visitors are using to reach your site.
	How are people getting to your site? Are they using the search phrases you expect? Do you need to use different keywords in page titles to make it easier for people to find your site via search engines?

## Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.



### Top Search Keywords

	Keywords	Keywords found	% of Total
1	plant	118	3.58%
2	seed	70	2.12%
3	materials	56	1.7%
4	of	54	1.64%
5	nursery	42	1.27%
6	center	40	1.21%
7	wetland	34	1.03%
8	in	32	0.97%
9	haas	32	0.97%
10	russ	32	0.97%
11	native	27	0.82%
12	plants	27	0.82%
13	grass	26	0.78%
14	tree	26	0.78%
15	planting	25	0.75%
16	goldenrod	22	0.66%
17	nracs	21	0.63%
18	soil	20	0.6%
19	usda	19	0.57%
20	for	18	0.54%
<b>Total Found for the Keywords Above</b>		<b>741</b>	<b>22.5%</b>
<b>Total of Keywords Found in the Log File</b>		<b>3,292</b>	<b>100%</b>

### Top Search Keywords with Engines Detail

Keywords	Engines	Searches	% of Total
plant	Google	75	2.27%
	Yahoo	26	0.78%
	Microsoft Network	8	0.24%
	Netscape	7	0.21%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
seed	AltaVista	2	0.06%
	Google	45	1.36%
	Yahoo	23	0.69%
	Netscape	2	0.06%
materials	Google	38	1.15%
	Yahoo	7	0.21%
	Microsoft Network	5	0.15%
	Netscape	4	0.12%
	AltaVista	2	0.06%
of	Google	33	1%
	Yahoo	17	0.51%
	Ask Jeeves	3	0.09%
	AltaVista	1	0.03%
nursery	Google	32	0.97%
	Yahoo	10	0.3%
center	Google	32	0.97%
	Yahoo	7	0.21%
	Microsoft Network	1	0.03%
wetland	Google	16	0.48%
	Yahoo	13	0.39%
	Netscape	5	0.15%
in	Google	19	0.57%
	Yahoo	13	0.39%
haas	Google	19	0.57%
	Yahoo	13	0.39%
russ	Google	19	0.57%
	Yahoo	13	0.39%
native	Google	18	0.54%
	Yahoo	7	0.21%
	Microsoft Network	2	0.06%
plants	Google	17	0.51%
	Ask Jeeves	6	0.18%
	Yahoo	4	0.12%
grass	Google	18	0.54%
	Yahoo	8	0.24%
tree	Google	19	0.57%
	Yahoo	7	0.21%
planting	Google	14	0.42%
	Yahoo	11	0.33%
goldenrod	Google	18	0.54%
	Yahoo	4	0.12%
nracs	Netscape	9	0.27%
	Google	9	0.27%
	Microsoft Network	2	0.06%
	Yahoo	1	0.03%
soil	Google	15	0.45%
	Yahoo	5	0.15%
usda	Google	16	0.48%
	Microsoft Network	3	0.09%
for	Google	15	0.45%
	Yahoo	3	0.09%

#### Top Search Keywords - Help Card



This section tells you which search engines people are using to find your site, and the keywords used

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### Top Search Keywords - Help Card

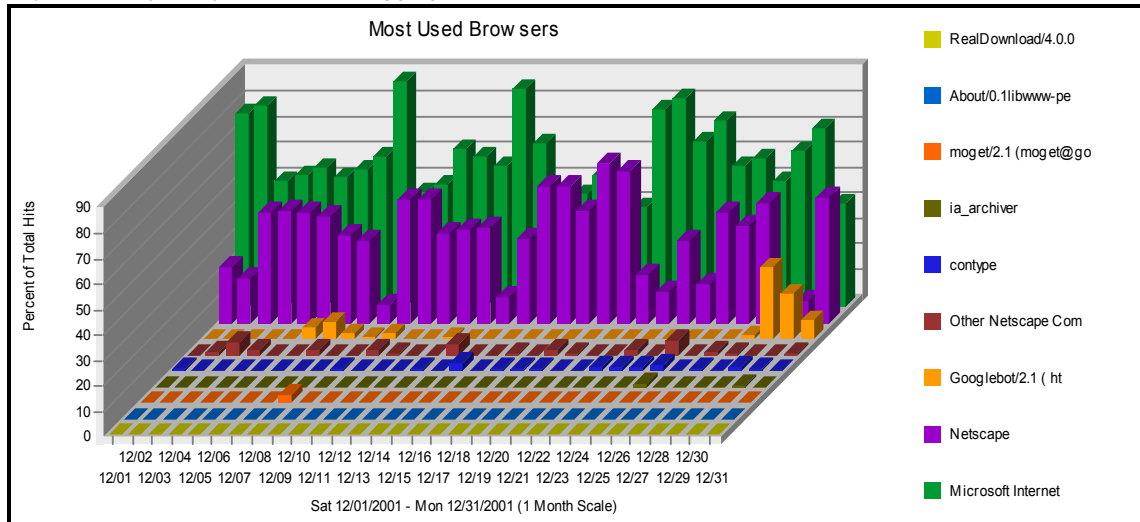
most frequently with each search engine.



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You may find that some search engines are returning your site for the keywords you expect and that other search engines do not.

## Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



### Most Used Browsers

	Browser	Hits	% of Total Hits	Visitor Sessions
1	Microsoft Internet Explorer	32,760	54.02%	2,996
2	Netscape	24,928	41.1%	1,200
3	Googlebot/2.1 (http://www.googlebot.com/bot.html)	1,079	1.77%	427
4	Other Netscape Compatible	881	1.45%	61
5	contype	418	0.68%	59
6	ia_archiver	43	0.07%	26
7	moget/2.1 (moget@goo.ne.jp)	72	0.11%	14
8	About/0.1libwww-perl/5.47	12	0.01%	12
9	RealDownload/4.0.0.42	27	0.04%	12
10	Others	21	0.03%	8
11	Microsoft URL Control - 6.00.8862	46	0.07%	8
12	ASPSeek/1.2.5	5	0%	5
13	PingALink Monitoring Services 1.0	4	0%	4
14	libwww-perl/5.48	13	0.02%	4
15	libwww-perl/5.52 FP/4.0	3	0%	3
16	suzuran	2	0%	2
17	icorus.com	3	0%	2
18	AgentName/0.1 libwww-perl/5.53	2	0%	2
19	SmartDownload/1.2.77 (Win32; Feb 1 2000)	2	0%	2
20	Big Brother (http://pauillac.inria.fr/~fpottier/)	2	0%	2
<b>Total For Browsers Above</b>		<b>60,323</b>	<b>99.47%</b>	<b>4,849</b>

### Most Used Browsers - Help Card




This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information. Also, any hits identified as originating from a spider are not counted in this table.

**Tip:** Consider the Browser Filter to include or exclude activity based on visitor browser.

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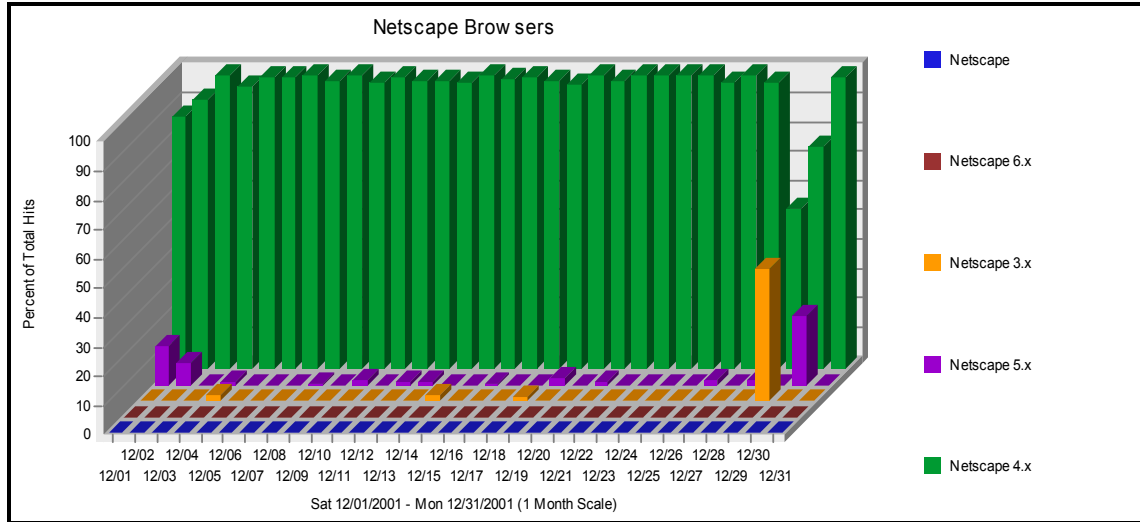
### Most Used Browsers - Help Card

 This can be helpful for determining how to configure your site for optimal viewing.



## Netscape Browsers

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.



### Netscape Browsers

	Browser	Hits	% of Total Hits	Visitor Sessions
1	Netscape 4.x	24,564	98.53%	1,165
2	Netscape 5.x	257	1.03%	26
3	Netscape 3.x	105	0.42%	7
4	Netscape 6.x	1	0%	1
5	Netscape	1	0%	1
<b>Total For Browsers Above</b>		<b>24,928</b>	<b>100%</b>	<b>1,200</b>

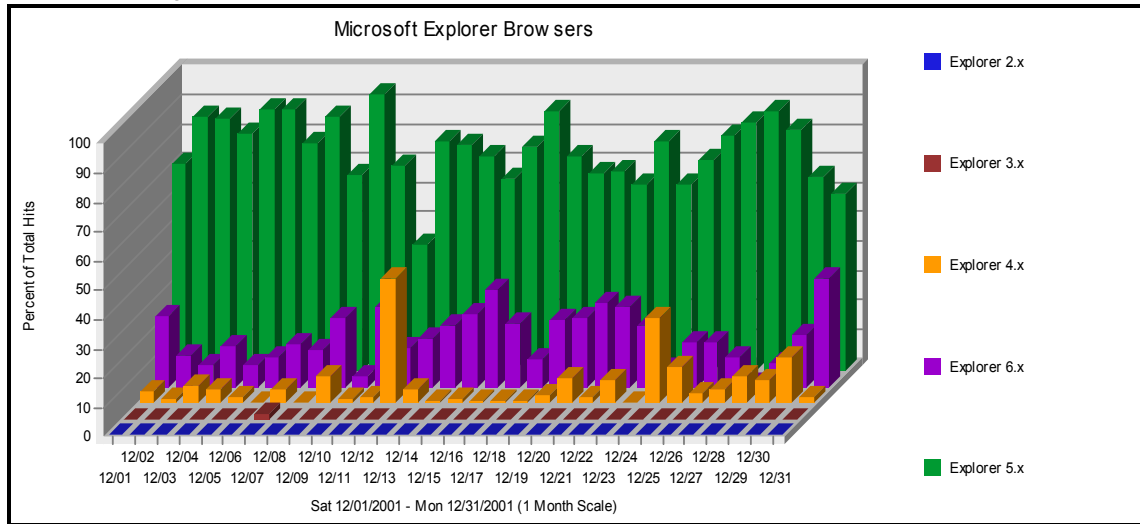
### Netscape Browsers - Help Card

**?** This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

**💡** This is useful in determining the percentage of visitors using newer browsers and whether version-specific features (such as Java Scripts) should be implemented on the site.

## Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.



### Microsoft Explorer Browsers

	Browser	Hits	% of Total Hits	Visitor Sessions
1	Explorer 5.x	25,039	76.43%	2,502
2	Explorer 6.x	5,365	16.37%	366
3	Explorer 4.x	2,324	7.09%	118
4	Explorer 3.x	31	0.09%	9
5	Explorer 2.x	1	0%	1
Total For Browsers Above		32,760	100%	2,996

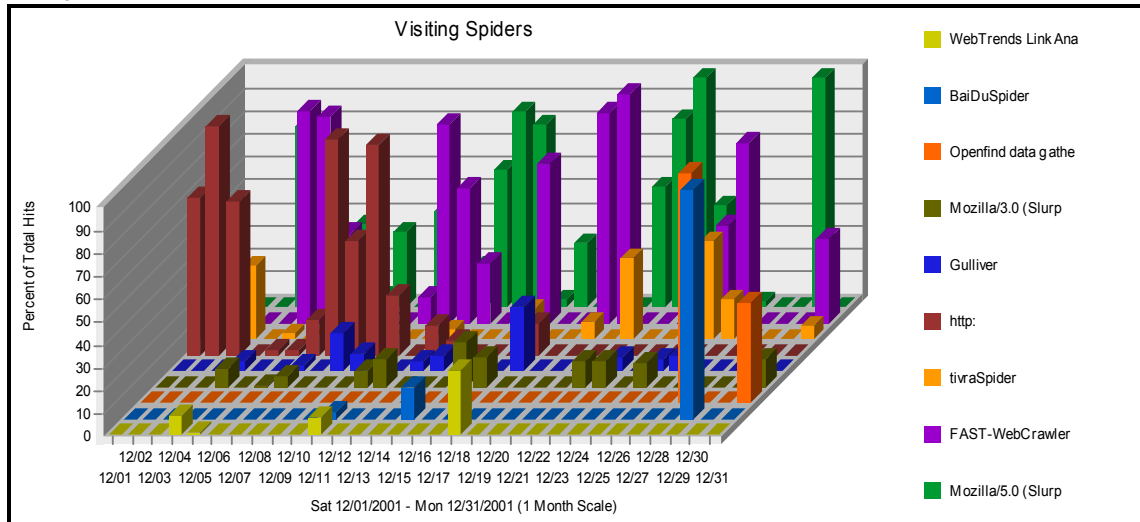
### Microsoft Explorer Browsers - Help Card

? This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

💡 This is useful in determining the percentage of visitors using newer browsers and whether version specific features (such as Java Scripts) should be implemented on the site.

## Visiting Spiders

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.



### Visiting Spiders

	Spider	Hits	% of Total Hits	Visitor Sessions
1	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	144	13.49%	36
2	FAST-WebCrawler	512	47.98%	24
3	tivraSpider	59	5.52%	17
4	http:	118	11.05%	17
5	Gulliver	12	1.12%	12
6	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	24	2.24%	12
7	Openfind data gatherer, Openbot	12	1.12%	5
8	BaiDuSpider	4	0.37%	4
9	WebTrends Link Analyzer	8	0.74%	4
10	Mozilla/3.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	4	0.37%	4
11	Szukacz	4	0.37%	4
12	Slurp	2	0.18%	2
13	spider1.batsch.com	2	0.18%	2
14	Lycos_Spider_(modspider)	8	0.74%	2
15	Scooter-3.0.3_JT	2	0.18%	2
16	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; Win 9x 4.90; Q312461; MSIECrawler)	15	1.4%	1
17	SlySearch1.2.1 crawler@rworker.com	1	0.09%	1
18	IncyWincy(http:	1	0.09%	1
19	geckobot	7	0.65%	1
20	cosmos	1	0.09%	1
<b>Total For Spiders Above</b>		<b>940</b>	<b>88.09%</b>	<b>152</b>

### Visiting Spiders - Help Card

? This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site. This information will only be displayed if your server is logging the browser/platform

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### Visiting Spiders - Help Card

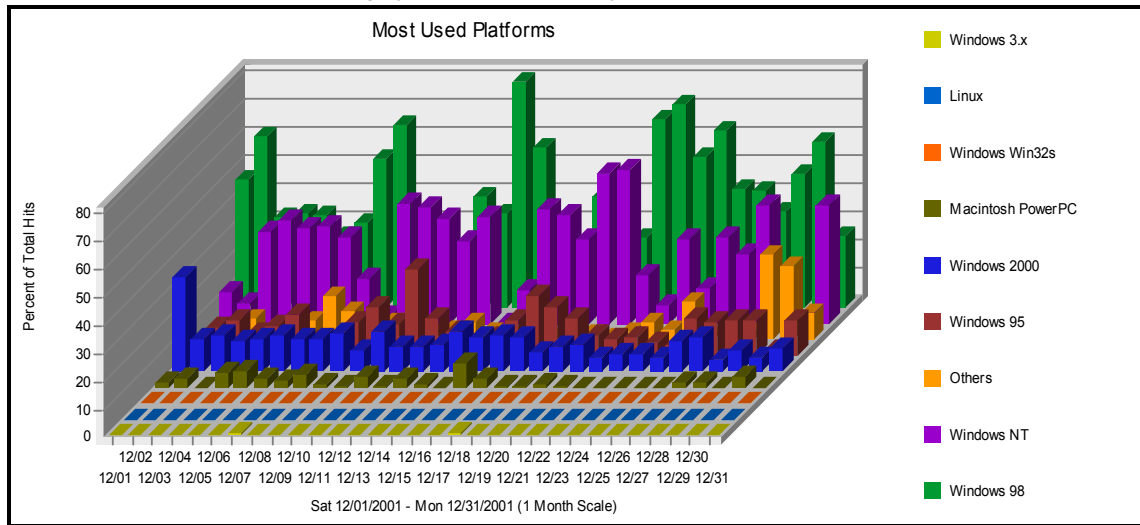
information.



This information is important for a Webmaster trying to block spiders that tax the server, and to know what automated attention you have attracted to your site.

## Most Used Platforms

This section identifies the operating systems most used by the visitors to the site.



### Most Used Platforms

	Platform	Hits	% of Total Hits	Visitor Sessions
1	Windows 98	21,027	34.67%	2,101
2	Windows NT	20,260	33.4%	957
3	Others	3,116	5.13%	694
4	Windows 95	8,094	13.34%	508
5	Windows 2000	6,568	10.83%	453
6	Macintosh PowerPC	1,507	2.48%	151
7	Windows Win32s	5	0%	4
8	Linux	20	0.03%	2
9	Windows 3.x	44	0.07%	2
10	SunOS	1	0%	1
<b>Total For Platforms Above</b>		<b>60,642</b>	<b>100%</b>	<b>4,873</b>

### Most Used Platforms - Help Card

? This section identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

💡 This information is useful for determining what content to include on your website.

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## Glossary

<b>Glossary</b>	
<b>Ad Clicks</b>	A click on an advertisement on a web site which takes a visitor to another site, it is referred to as an ad click.
<b>Ad Views</b>	A web page that presents an ad. Once the visitor has viewed an ad, he/she can click on it (see Ad Click). There may be more than one ad on an ad view.
<b>Authentication</b>	Technique by which access to Internet or Intranet resources requires the visitor to identify himself or herself by entering a username and password.
<b>Bandwidth</b>	Measure (in kilobytes of data transferred) of the traffic on the site.
<b>Browser</b>	A program used to locate and view HTML documents (Netscape, Mosaic, Microsoft Explorer, for example.)
<b>Click through rate</b>	Percentage of visitors who click on a viewed advertisement. This is a good indication of the effectiveness of this ad.
<b>Client</b>	The browser (see above) used by a visitor to a Web site.
<b>Client Errors</b>	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See "Return Code" definition.
<b>Company Database</b>	The database installed and used by WebTrends to look up the company name, city, state and country corresponding to a specific domain name.
<b>Cookies</b>	Persistent Client-State HTTP Cookies are files containing information about visitors to a web site (e.g., user name and preferences). This information is provided by the visitor during the first visit to a Web server. The server records this information in a text file and stores this file on the visitor's hard drive. When the visitor accesses the same web site again, the server looks for the cookie and configures itself based on the information provided.
<b>Domain Name</b>	The text name corresponding to the numeric IP address of a computer on the Internet (i.e., www.webtrends.com).
<b>Domain Name Lookup</b>	The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
<b>FTP</b>	File Transfer Protocol is a standard method of sending files between computers over the Internet.
<b>Filters</b>	A means of narrowing the scope of a report or view by specifying ranges or types of data to include in or exclude.
<b>Forms</b>	An HTML page which passes variables back to the server. These pages are used to gather information from visitors. Also referred to as scripts.
<b>GIF</b>	Graphics Interchange Format is an image file format commonly used in HTML documents.
<b>HTML</b>	Hyper Text Markup Language is used to write documents for the World Wide Web to specify

Glossary	
	hypertext links between related objects and documents.
<b>HTTP</b>	Hyper Text Transfer Protocol is a standard method of transferring data between a Web <b>server</b> and a Web <b>browser</b> .
<b>Hit</b>	An action on the Web site, such as when a visitor views a page or downloads a file.
<b>Home Page</b>	The main page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of contents for the site.
<b>Home Page URL</b>	The local path or Internet URL to the default page of the Web site for which WebTrends reports will be generated.
<b>IP Address</b>	Internet Protocol address identifying a computer connected to the Internet.
<b>JPEG</b>	Joint Photographic Expert Group - Compressed graphic format common on the Internet.
<b>Log File</b>	A file created by a web or proxy server which contains all of the access information regarding the activity on that server.
<b>Page Views</b>	Also called Page Impressions. Hit to HTML pages only (access to non-HTML documents are not counted).
<b>Platform</b>	The operating system (i.e. Windows 95, Windows NT, etc.) used by a visitor to the site.
<b>Protocol</b>	An established method of exchanging data over the Internet.
<b>Referrer</b>	URL of an HTML page that refers to the site.
<b>Return Code</b>	<p>The return status of the request which specifies whether the transfer was successful and why.</p> <p><b>Possible "Success" codes are:</b></p> <ul style="list-style-type: none"> <li><b>200 = Success:</b> OK</li> <li><b>201 = Success:</b> Created</li> <li><b>202 = Success:</b> Accepted</li> <li><b>203 = Success:</b> Partial Information</li> <li><b>204 = Success:</b> No Response</li> <li><b>300 = Success:</b> Redirected</li> <li><b>301 = Success:</b> Moved</li> <li><b>302 = Success:</b> Found</li> <li><b>303 = Success:</b> New Method</li> <li><b>304 = Success:</b> Not Modified</li> </ul> <p><b>Possible "Failed" codes are:</b></p> <ul style="list-style-type: none"> <li><b>400 = Failed:</b> Bad Request</li> <li><b>401 = Failed:</b> Unauthorized</li> <li><b>402 = Failed:</b> Payment Required</li> <li><b>403 = Failed:</b> Forbidden</li> <li><b>404 = Failed:</b> Not Found</li> <li><b>500 = Failed:</b> Internal Error</li> <li><b>501 = Failed:</b> Not Implemented</li> <li><b>502 = Failed:</b> Overloaded Temporarily</li> <li><b>503 = Failed:</b> Gateway Timeout</li> </ul>
<b>Server</b>	A computer that hosts information available to anyone accessing the Internet.
<b>Server Error</b>	An error occurring at the server. Web server errors have codes in the 500 range.
<b>Spiders</b>	An automated program which searches the internet.
<b>Suffix (Domain Name)</b>	The three digit suffix of a domain can be used to

<b>Glossary</b>	
	<p>identify the type of organization.</p> <p>Possible "Suffixes" are:</p> <ul style="list-style-type: none"> <li>.com = Commercial</li> <li>.edu = Educational</li> <li>.int = International</li> <li>.gov = Government</li> <li>.mil = Military</li> <li>.net = Network</li> <li>.org = Organization</li> </ul>
<b>URL</b>	<p>Uniform Resource Locator is a means of identifying an exact location on the Internet. For example, <a href="http://www.webtrends.com/html/info/default.htm">http://www.webtrends.com/html/info/default.htm</a> is the URL which defines the use of HTTP to access the Web page Default.htm in the /html/info/ directory on the WebTrends Corporation Web site). As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).</p>
<b>User Agent</b>	<p>Fields in an extended Web server log file identifying the browser and platform used by a visitor.</p>
<b>Visit</b>	<p>Commonly called Visitor Session. All activity for one visitor of a web site. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes.</p>
<b>Visitor Session</b>	<p>A session of activity (all hits) for one visitor of a web site. A unique visitor is determined by the IP address or cookie. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes. This duration can be changed from General panel in the Options, Web Traffic Analysis dialog. Synonym: Visit.</p>



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